

36TH ANNUAL **AHA RURAL** | LEADERSHIP
HEALTH CARE | CONFERENCE

FEBRUARY 19-22, 2023 | **SAN ANTONIO, TX**

JW MARRIOTT SAN ANTONIO HILL COUNTRY

Improving Maternal and Infant Services Access and Quality Through a Regional Center of Excellence.



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Please note that the views expressed by the conference speakers do not necessarily reflect the views of the American Hospital Association.

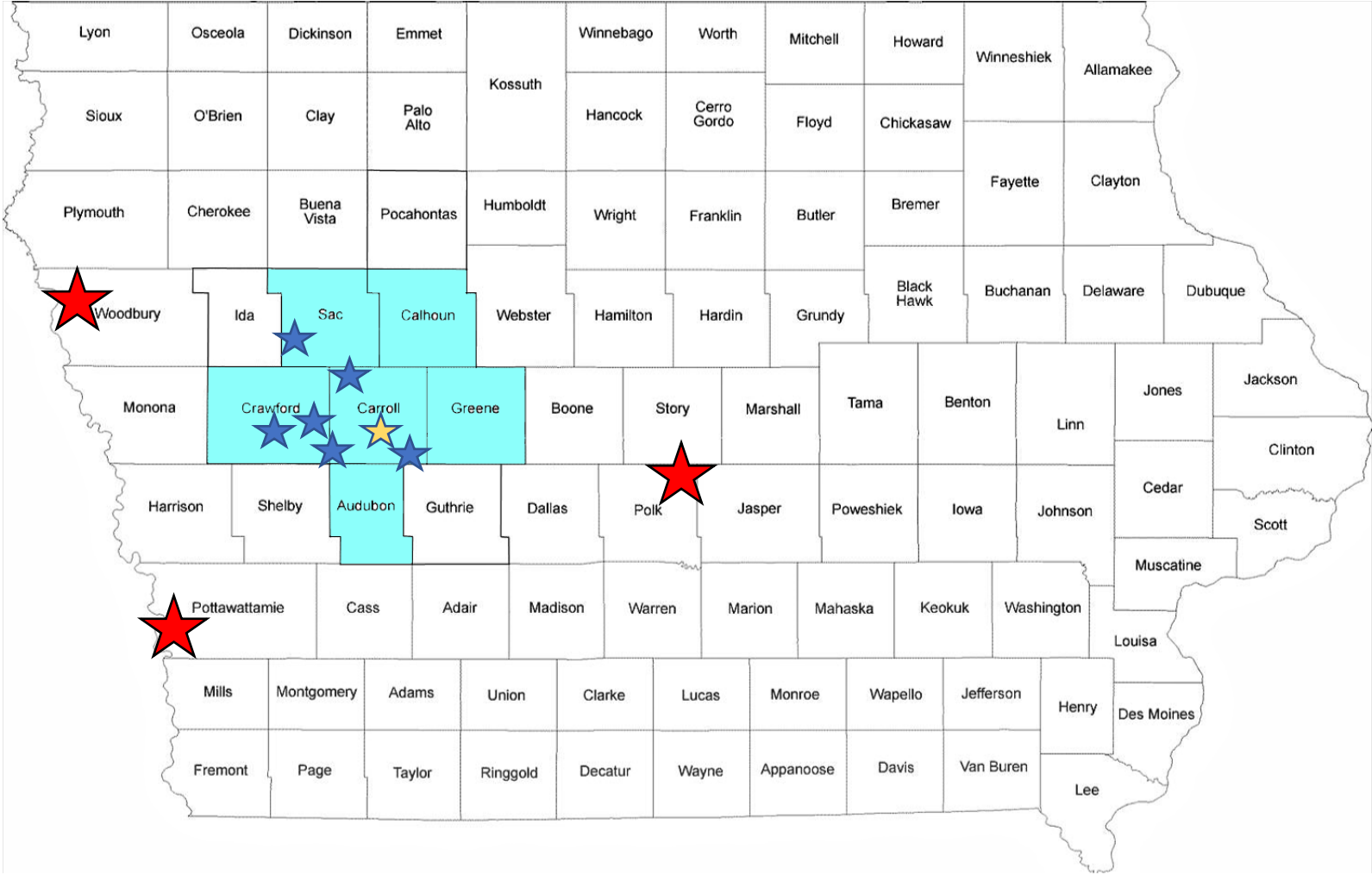
St. Anthony Regional Hospital Carroll, Iowa



- Independent, rural regional hospital
- Founded by the Franciscan Sisters of Perpetual Adoration in 1905
- Sponsored by St. Anthony Ministries

ST. ANTHONY
Regional Hospital

St. Anthony Service Area



St. Anthony Expanded Service Area:

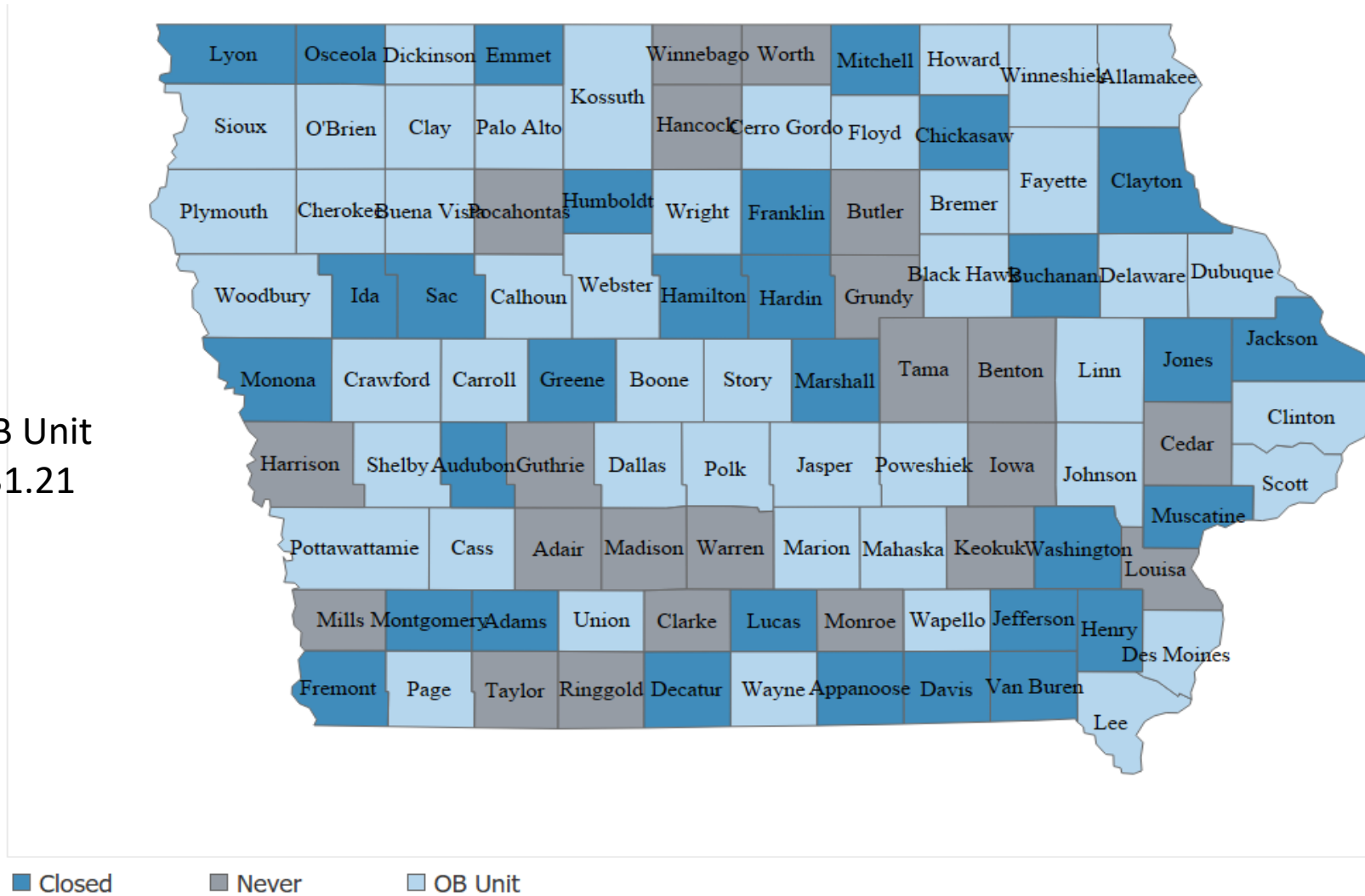
Expanded region for:

- Mental health
- Cancer services
- Cardiology
- Ophthalmology
- ENT
- Orthopedics
- OB & Delivery



Rural OB Deserts

County Level OB Unit Availability 12.31.21



“Sac City mother delivers baby during drive to St. Anthony Regional Hospital.”



“Even though everything went well, I think about what could have happened.”

Foundational Initiatives

- Governing body support
- Workforce programs
- Quality initiatives
- Development of Maternal Health Outreach strategy



The Birth Place at St. Anthony

2022 Year in Review


TOTAL BIRTHS
360


5 SETS OF TWINS

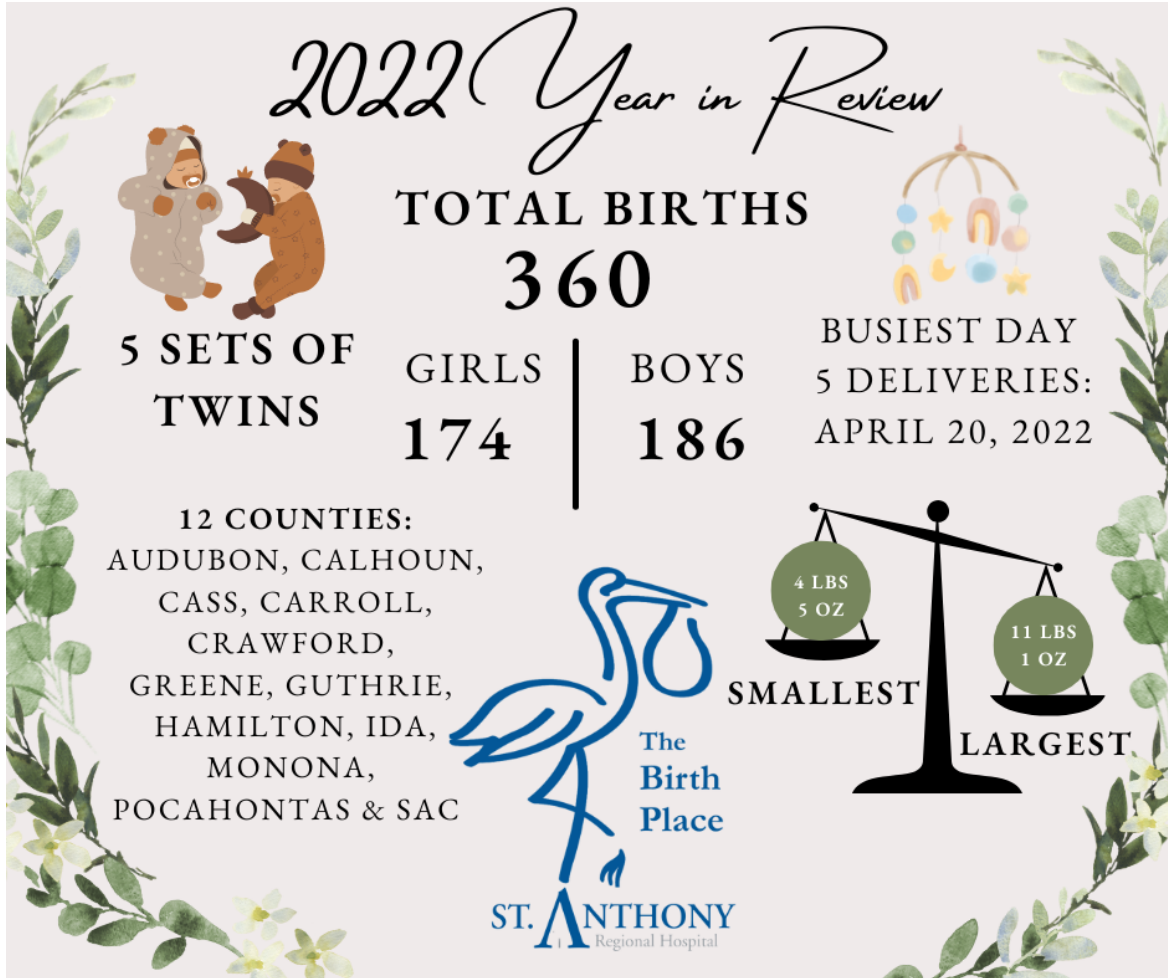
GIRLS | **BOYS**
174 | **186**

BUSIEST DAY
5 DELIVERIES:
APRIL 20, 2022

12 COUNTIES:
AUDUBON, CALHOUN,
CASS, CARROLL,
CRAWFORD,
GREENE, GUTHRIE,
HAMILTON, IDA,
MONONA,
POCAHONTAS & SAC


The Birth Place
ST. ANTHONY
Regional Hospital


SMALLEST | **LARGEST**
4 LBS 5 OZ | 11 LBS 1 OZ



Center of Excellence in Iowa

In May 2020, Iowa Governor Kim Reynolds proposed a Centers of Excellence pilot program to encourage innovation and collaboration among regional health care providers.

Main Requirements:

- 5 year Sustainability Plan
- Documented partnerships
- Regional Community Health Needs Assessment

Sources for Goal Development

<p>Regional Community Health Needs Assessment:</p> <ul style="list-style-type: none">• Access to Health Care• Child abuse and Unintentional Injury• Mental health	<p>Maternal Health State Strategic Plan:</p> <ul style="list-style-type: none">• Elevate Focus on Maternal Mental Health• Improve Education, Before, During and After Pregnancy
<p>CMS: Improving Access to Maternal Health Care In Rural Communities:</p> <ul style="list-style-type: none">• Access to comprehensive, seamless medical care with links to behavioral, economic, and social supports as needed,• Engaged in this system before, during, and after pregnancy.	<p>HHS Maternal Health Action Plan:</p> <ul style="list-style-type: none">• Reduce the low-risk cesarean delivery rate• Reduce maternal mortality rate

Center of Excellence Project Goals

- Improve organizational capacity to deliver quality maternal-child care services.
- Families delivering at The Birth Place will be connected with services that support optimal health outcomes.
- Increase access to services and support for women experiencing postpartum depression.
- Increase education on maternal and child health related topics that improve child safety and reduce risk of abuse or unintentional injury.

Success: Improve organizational capacity to deliver quality maternal-child care services.

- Increased Medical Staff offering Obstetrical Services
- Engagement & Investment in The Birth Place nursing staff
- The Birth Place remodel



Success: Support Optimal Health Outcomes

- Enhanced Lactation Services and Infant Feeding Support
- Outreach Education
- Participation in Iowa Maternal Quality Care Collaborative
- Patient knowledge of available services



Success: Provide a Seamless Transition of Care

In all 6 counties of the primary service area:

- Created working relationships in each community
- Developed formal process for coordination of care
- Ensure each communities needs are being captured



Success: Promote Safe Homes/Prevent Child Injury & Abuse



Mental Health
Provider Partnerships



Community Education
Collaboration



Infant Feeding Support Group ----->
Postpartum Support Group redesign

Established Partnerships and Program Sustainability



Public Health
Prevent. Promote. Protect.

Continued Commitment to Maternal and Infant Services in Rural Iowa

State Maternal Health Care package:

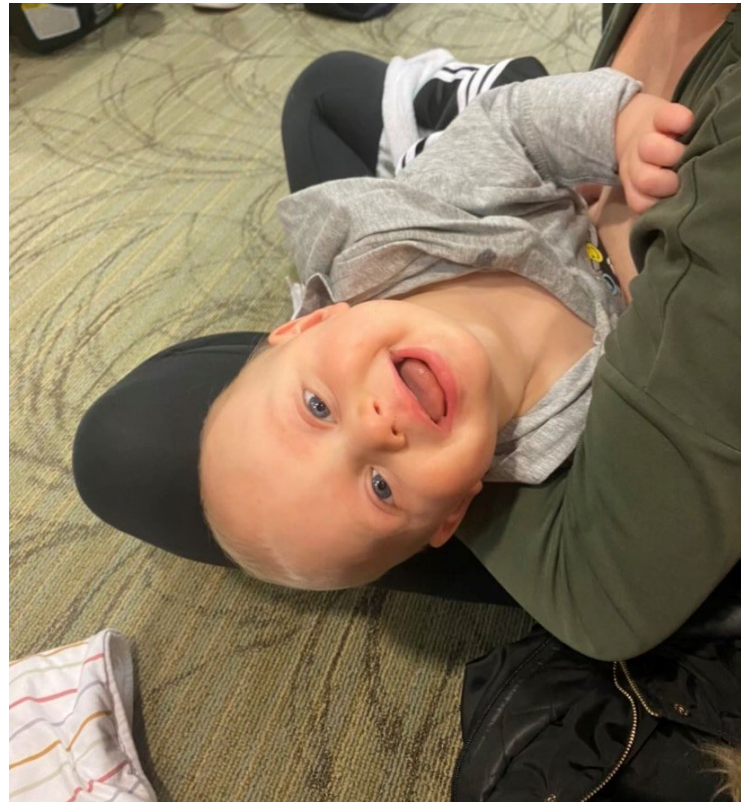
- Center of Excellence expansion
- OB Fellowships
- Apprenticeship program

Looking to the Future at St. Anthony:

- Prenatal care in additional communities
- Expanding Telehealth footprint
- Women's Health Center



QUESTIONS?



Links & References

- [CMS: Improving Access to Maternal Health Care in Rural Communities, Issue Brief.](#)
- [Access to Obstetrical Care in Iowa: A Report to the Iowa State Legislature –January 2022.](#)
- [The Iowa Department of Public Health and the Bureau of Family Health 2021 Maternal Health Strategic Plan](#)
- [Rouse, H.L., Abraham, W.T., Wallace, L., Bruning, J., Dorius, C. \(2022\) Access to care, outcomes, and birthing unit closures: Results from a statewide mixed methods study in Iowa. Prepared for the Iowa Department of Public Health, Des Moines, IA.](#)
- [Leys, T. \(2019, August\). Marshalltown hospital to close its birthing unit, citing declining patient numbers. *The Des Moines Register*.](#)
- [Cullen, D. & Storm Lake Times Pilot. \(2022b, July 28\). Sac City mother delivers baby during drive to St. Anthony Regional Hospital. *Www.Carrollspaper.Com*.](#)
- [Case Study: Improving Access and Quality of Maternal and Infant Services in Rural Iowa through a Regional Center of Excellence](#)
- [Podcast: Hospitals and Maternal Health in Rural America](#)