#### ANNUAL AHA RURAL LEADERSHIP HEALTH CARE CONFERENCE



### Rural Health Policy and Research Issues Facing Rural Hospitals

Introductions .....

Join the Policy Momentum: Possibilities in Rural Health Delivery and Finance

Rural Hospital Closures and Financial Trends .....

Challenges Facing Rural Hospitals in 2023 .....

Federal Office of Rural Health Policy Update .....

#### **Tom Morris MPA**

Associate Administrator HHS/ HRSA/ Federal Office of Rural Health Policy

#### **Keith Mueller PhD**

Gerhard Hartman Professor – Department of Health Management and Policy Director, RUPRI Center for Rural Health Policy Analysis University of Iowa College of Public Health

#### George Pink PhD

Research Fellow -Department of Health Policy and Management Cecil G. Sheps Center for Health Services Research UNC Chapel Hill

#### Pat Schou FACHE

Executive Director Illinois Critical Access Hospital Network (ICAHN)

#### Tom Morris MPA

Please note that the views expressed by the conference speakers described administratories of the American Hospital Association. HHS/ HRSA/ Federal Office of Rural Health Policy

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# Join the Policy Momentum: Possibilities in Rural Health Delivery and Finance

Presentation in 2023 AHA Rural Health Care Leadership Conference

January 21, 2023, San Antonio, TX

#### Keith J. Mueller, PhD

Gerhard Hartman Professor of Health Management and Policy

Director, RUPRI Center for Rural Health Policy Analysis





# **Outline of Comments**

Setting the Landscape: Federal and State Policies, commercial carrier activity

Changes in Sites of Care and Workforce



Optimizing Success in New Environment





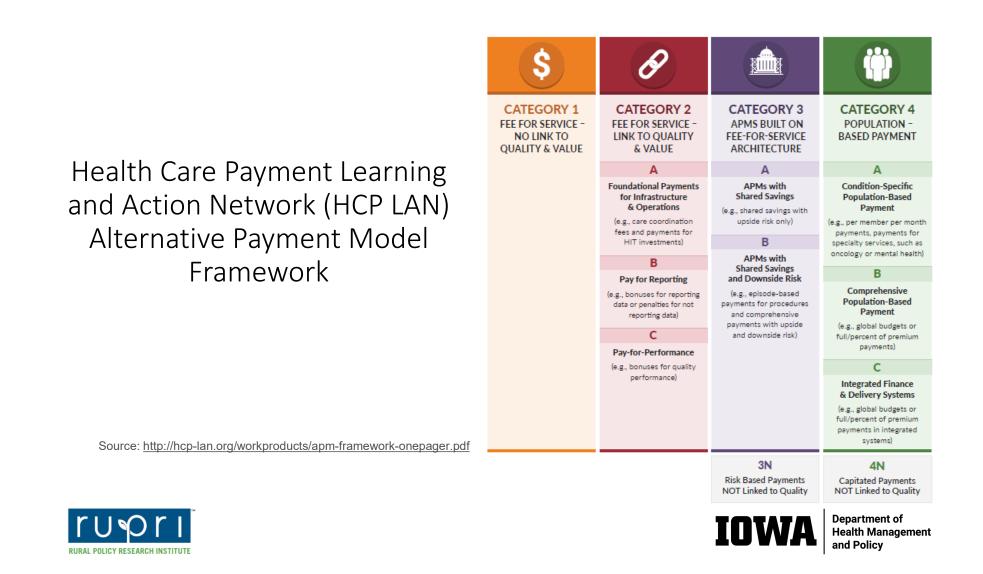
## Landscape: Federal Policy Goals

- Getting to categories 3 and 4 of HCPLAN model: alternative payment models with both upside shared savings and downside risk; population-based payment
- Federal policy goals to reach 100% of beneficiaries in an advanced payment model by 2030 – applied to both Medicare (directly) and Medicaid (through letters to state Medicaid directors)
- Specific actions
  - Medicare Shared Savings Program the program, not demonstrations
  - Other designs to shift downside risk to providers (global budgets, direct contracting, i.e. ACO REACH)
  - Eye on the prize: quadruple aim









# **Shared Savings Program**

- Plateau of 561 in 2018, fell to 477 in 2021, 483 in 2022
- Composition in 2022
  - 269 low revenue (56%)
    1,645 Rural Health Clinics
  - 430 Critical Access Hospitals
  - One-sided: 41% (199)
  - o Two-sided include 138 in basic tracks, 146 in enhanced track

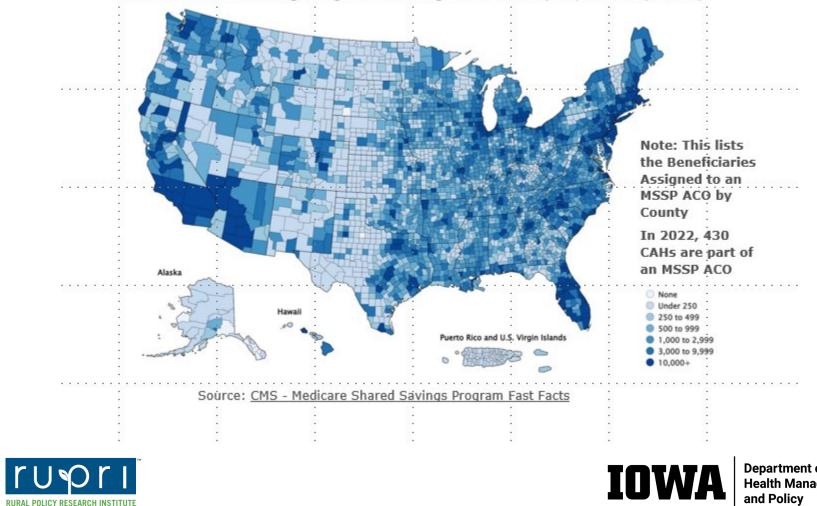
Source: CMS: Savings Program Fact Facts - As of January 1, 2022





# ACO Spread - 2022

Medicare Shared Savings Program ACO Assigned Beneficiary Population by County . . . . . . .



## SSP Changes 2023 for 2024

- Longer time in Basic track A, for inexperienced ACOs: (upside risk only): up to 7 years
- Advanced Interest Payment: one-time \$250,000 and quarterly perbeneficiary payments for first 2 years
- Changes to minimum savings rate (MSR) to allow shared savings at half regular rate until MSR is met
- Introduce Accountable Care Prospective Trend to adjust benchmarks calculated based on national and regional rates
- Reduce Negative Regional Adjustment Cap from 5% to 1.5%





### SSP Changes 2023 for 2024

- Adjustment for Prior Savings: Adding back into benchmark a portion of savings generated by ACOs
- Risk Score Growth Cap Adjustment: allow flexibility within a 3 percent cap on growth in the risk score
- Sliding Scale for Shared Savings and Losses: allow percentage of shared savings when ACO quality
  performance is below 30<sup>th</sup> percentile but at least in 10<sup>th</sup> percentile in of four outcome measures

Source: Medicare Shared Savings Program: Rule Changes and Implications for Rural Health Care Organizations. *Rural Health Value Policy Brief*. 2022. <u>https://ruralhealthvalue.public-health.uiowa.edu/files/RHV%20MSSP%20Rule%20Changes%20and%20Implications.pdf</u>





#### Landscape: State Policies

- Medicaid payment policy, including requirements built into contracts with Managed Care Organizations (MCOs) – 29 require MCOs to implement VBP models; 26 define the types of VBP models
- State regulatory policies facilitate or inhibit change
- CMS role of transmittal letters to state Medicaid directors:
   January 7, 2021, letter re opportunities to address SDOH
   January 4, 2023, CMS guidance re SDOH waivers



Sources: Most States Require Managed Care Organizations to Implement VBP Models with Providers. *Insights* Guidehouse. July 19, 2022. <u>https://guidehouse.com/insights/healthcare/2022/blogs/managed-care-implement-vbp-models?lang=en</u>





### Landscape: Commercial Plans

- Helped create the bandwagon of VBP earliest efforts predated SSP
- Inherent interest in VBP based on
  - $\circ$  Marketing advantage
  - $\odot$  Reduces medical loss ratio
  - $\ensuremath{\circ}$  Impacts return on investment
  - $\odot$  Lower premiums in a competitive market
- Examples:
  - Cigna Collaborative Accountable Care Core Physicians in Exeter, NH: <u>https://www.pcpcc.org/initiative/cigna-collaborative-accountable-care-core-physicians</u>
  - Blue Cross NC, Caravan Health expanding Blue Premier to Community and Rural Hospitals: <u>https://www.bluecrossnc.com/provider-news/blue-cross-nc-caravan-health-</u> <u>collaborate-expand-blue-premier-community-and-rural</u>





Summary of New Payment Policies

- ACOs/SSP the most widespread, new rule likely to create more momentum
- Bundled Payment still in play, may spread more through commercial plans
- Global Budgeting
- Other CMMI demonstrations, TB
- Next up?







## **Changing Sites of Care**

- Telehealth Disruptor?
  - $\odot$  Use increased dramatically in 2020-2021
  - Declined since 2021, but leveled off at higher percent of all visits than pre-PHE, including primary care
  - Not yet a major disruptor, but use in primary care and remote patient monitoring indicate potential impact
- Increased use of ambulatory sites for formerly inpatient services
- Shift in sites of care for rehabilitation, monitoring and treating chronic conditions





#### Effects on Legacy Sites

- Hospital information from previous presentation: closure, financial stress, onset of a new classification (Rural Emergency Hospitals)
- Closures of Skilled Nursing Facilities in Rural places: 472 in 400 nonmetropolitan counties between 2008 and 2018; as 2018 10.1% of nonmetropolitan counties without a nursing home
- In 2021, 138 counties with no retail pharmacy, 101 in noncore counties and 15 in micropolitan counties

Sources: Sharma H et al. 2021. Trends in Nursing Home Closures in Nonmetropolitan and Metropolitan Counties in the United States, 2008-2018. *Rural Policy Brief 2021-1*. RUPRI Center for Rural Health Policy Analysis. <a href="https://rupri.public-health.uiowa.edu/publications/policybriefs/2021/Rural%20NH%20Closure.pdf">https://rupri.public-health.uiowa.edu/publications/policybriefs/2021/Rural%20NH%20Closure.pdf</a>

RUPRI Center for Rural Health Policy Analysis. 2022. Nursing Homes in Rural America: A Chartbook. <u>https://rupri.public-health.uiowa.edu/publications/other/Nursing%20Home%20Chartbook.pdf</u>

Constantin J, Ullrich F, and Mueller KJ. 2022. Rural and Urban Pharmacy Presence – Pharmacy Deserts. *Rural Policy Brief 2022-2*. RUPRI Center for Rural Health Policy Analysis. <u>https://rupri.public-health.uiowa.edu/publications/policybriefs/2022/Pharmacy%20Deserts.pdf</u>.





# The Health Teams of 2024

- Primary care foundation and focus comprehensive, continuous, coordinated
- Include clinical care focused on behavioral health (including substance use)
- Include community-based service providers
- Link to others in community, including public health
- Think about what is meant by *engagement* an **action** orientation focused on quadruple aim (improve population health, enhance patient experience, increase provider satisfaction, reduce cost of care







### One Possible Scenario: Old Wine in New Bottles

- New Bottle: combination of new payment and new treatment modalities
- Old Wine: Traditional organizational configuration and reliance on volume as driver of payment
- Consequence: Short term survival (perhaps); long term problems as payment continues to shift and modality changes bring new competitors –*missed opportunities*







### A Different Scenario: New Wine in New Bottles

- New Bottle: combination of new payment and new treatment modalities
- New Wine: (example): community health care organizations (including, most often led by, hospitals) providing services through health teams and negotiating (or accepting) new payment designs that support strategies tied to quadruple aim
- Consequence: sustainable services appropriate for each community – optimizing opportunities created by changes in payment and treatment modalities







# Conclusion: What Needs to be Done

- Take full advantage of advances in health care to shift locus of care to most cost-effective site
- Take full advantage of any investment capital available to build and maintain information systems
- Take full advantage of support for building networks and taking action through networks







#### ANNUAL AHA RURAL LEADERSHIP HEALTH CARE CONFERENCE



### Rural Health Value Resources

- Value-based Care Assessment tool: <u>https://ruralhealthvalue.public-health.uiowa.edu/TnR/vbc/vbctool.php</u>
- Social determinants of health opportunities guide: <u>https://ruralhealthvalue.public-</u> <u>health.uiowa.edu/files/Understanding%20the%20Social%20Determinants%20of%20Healt</u> <u>h.pdf</u>
- Care Coordination: A Self-Assessment for Rural Health Providers and Organizations: <u>https://ruralhealthvalue.public-health.uiowa.edu/files/RHV%20Care%20Coordination%20Assessment.pdf</u>





**Rural Health** 

Value understanding and facilitating

RURAL HEALTH



**Rural Health Value Resources** 

- Upcoming compendium of resources focused on community engagement **Rural Health**
- Profiles of rural innovators
- Other tools and resources
- For further information:
  Web portal to all resources: www.ruralhealthvalue.org.
  The RUPRI Center for Rural Health Policy Analysis

http://cph.uiowa.edu/rupri

The RUPRI Health Panel http://www.rupri.org





**JRAL HEALTH** 







# Keith J. Mueller, PhD

Gerhard Hartman Professor and Head Director, RUPRI Center for Rural Health Policy Analysis Department of Health Management and Policy University of Iowa College of Public Health 145 Riverside Drive, N211, CPHB Iowa City, IA 52242 Office: 1-319-384-3832 <u>keith-mueller@uiowa.edu</u>





For more than 30 years, the Rural Health Research Centers have been conducting policy-relevant research on healthcare in rural areas and *providing a voice for rural communities in the policy process.* 



The Rural Health Research Gateway ensures this research lands in the hands of our rural leaders.



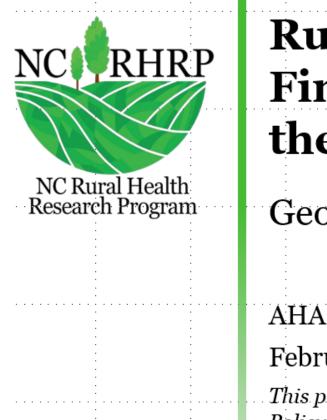
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#### ANNUAL AHA RURAL LEADERSHIP HEALTH CARE CONFERENCE





# Rural Hospital Closures and Financial Trends (and why the REH has arrived)

George H Pink PhD

AHA Rural Health Care Leadership Conference February 21, 2023

This presentation uses funded by Federal Office of Rural Health Policy, Award #U1GRH03714

Please note that the views expressed by the conference speakers do not necessarily reflect the views of the American Hospital Association.

# What long-term trends have led to REHs?

- 1. Rural hospital closures
- 2. Hospital unprofitability
- 3. Less inpatient care
- 4. More outpatient care
- 5. Patient bypass
- 6. Value-based care, ACOs, telehealth
- 7. Demographics and other factors



# What long-term trends have led to REHs?

- 1. Rural hospital closures
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- 6. Value-based care, ACOs, telehealth
- 7. Demographics and other factors



## 1. Rural hospital closures fell during COVID but they are beginning to resume



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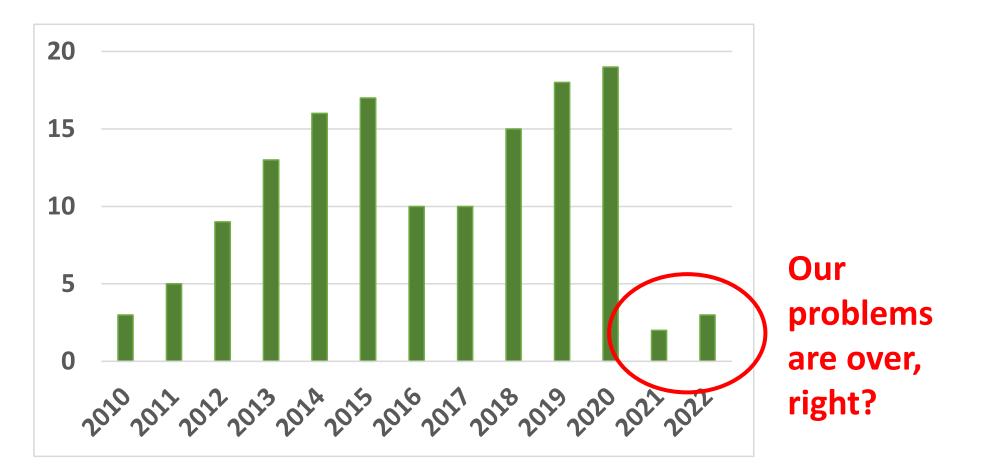


# **183 Rural Hospital Closures since January 2005**





# 140 Rural Hospital Closures since January 2010





# 2. Long-term unprofitability has not gone away

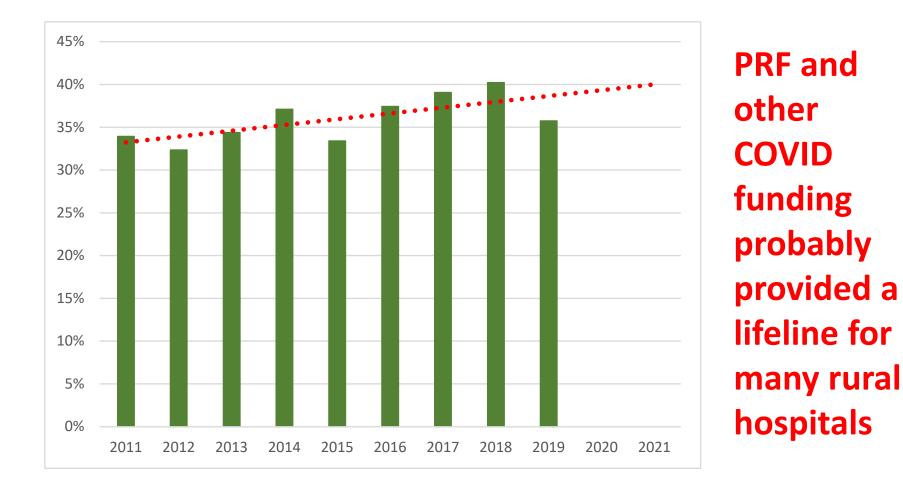


#### Rural Hospital Profitability during the Global COVID-19 Pandemic Requires Careful Interpretation

George Pink, PhD; Susie Gurzenda, MS; Mark Holmes, PhD

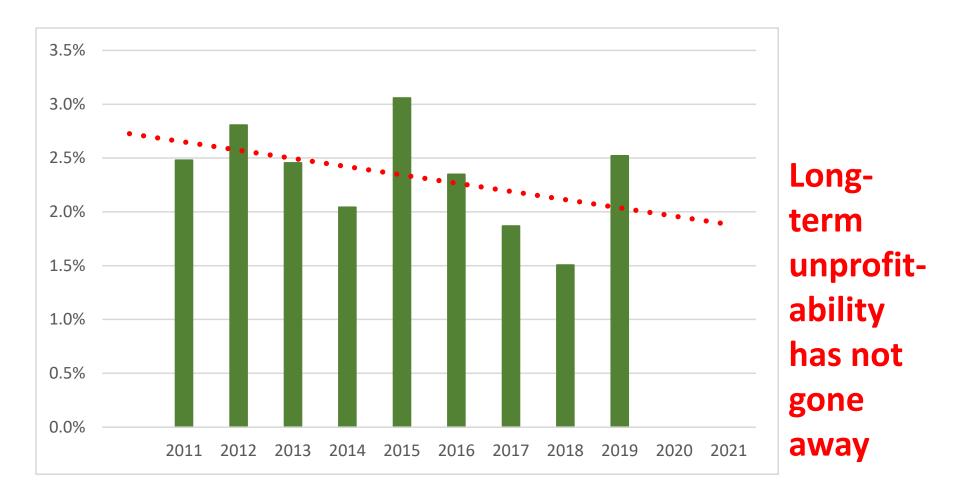


# The percentage of rural hospitals with a negative total margin was trending upward before COVID funding



NC RHRP NC Rural Health Research Program

# The median total margin of rural hospitals was trending downward before COVID funding





## Rural hospital profitability increased during COVID but...

			General distribution		General, safety-net, rural, and tribal distribution		General, safety-net, rural, tribal, and high-impact distribution	
Hospital type	Number of hospitals	Number of beds (thousands)	Total funding	Funding as a share of FY 2018 operating expenses	Total funding	Funding as a share of FY 2018 operating expenses	Total funding	Funding as a share of FY 2018 operating expenses
Urban	3,567	567.8	\$18,643	2.0%	\$30,305	3.3%	\$49,273	5.3%
Rural	2,454	102.5	\$2,433	1.9%	\$14,261	11.0%	\$14,967	11.5%
Total	6,021	670.3	\$21,077	2.0%	\$44,566	4.2%	\$64,241	6.1%

Table 1. Estimated Distribution of Provider Relief Funding to Hospitals as of February 2021 (millions)

Source: COVID Relief Funding for Medicaid Providers, MACPAC Issue Brief February 2021. (https://www.macpac.gov/wp-content/uploads/2021/02/COVID-Relief-Funding-for-Medicaid-Providers.pdf)

 The Provide Relief Funds, Paycheck Protection Program, and timing differences in reporting could temporarily distort reported profitability measures and conceal the long-term financial challenges facing rural hospitals.



# 3. Rural hospitals have fewer and fewer inpatients

#### THE JOURNAL OF RURAL HEALTH

BRIEF REPORT

#### **Decline in Inpatient Volume at Rural Hospitals**

Tyler L. Malone MS 🔀, George H. Pink PhD, George M. Holmes PhD

First published: 31 December 2020 | https://doi.org/10.1111/jrh.12553 | (

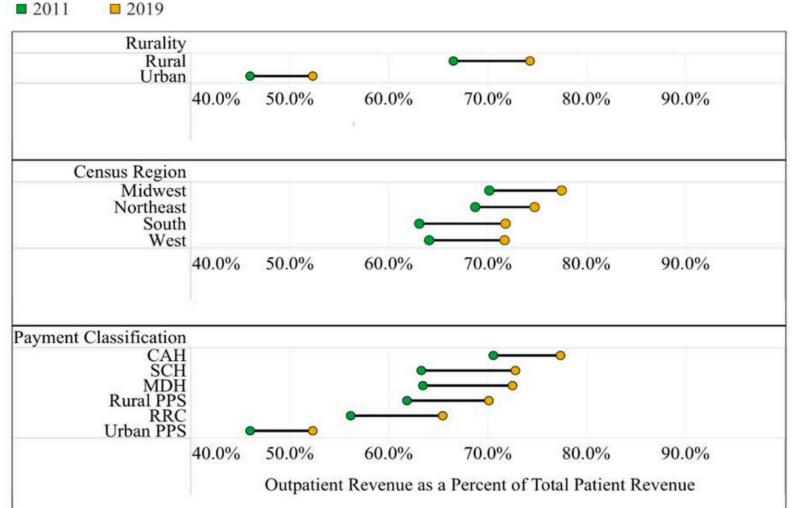
- Rural hospitals experienced an average change in ADC of -13% between 2011 and 2017.
- Hospital characteristics (eg, census region, Medicare payment type, ownership type, total margin, whether the hospital was located in a Medicaid expansion state) and patient population characteristics (eg, percent of population in poverty) were significant predictors of inpatient volume trends.



# 4. Rural hospitals are in the outpatient business



Figure 1. Trends in Hospital Outpatient Revenue as a Share of Total Patient Revenue for the Average Rural Hospital, Stratified by Additional Hospital Characteristics, 2011-2019



2019



- For the average hospital in our sample of 1,866 rural hospitals, the percent of revenue coming from outpatient services increased from 66.5% in 2011 to 74.2% in 2019.
- Preliminary analysis of 2021-22 data show the median percent of revenue from outpatient services is now over 80 percent.



## 5. Rural residents increasingly receive inpatient care in urban hospitals



Health Services Research

**RESEARCH BRIEF** 

#### Rural Medicare beneficiaries are increasingly likely to be admitted to urban hospitals

Hannah R. Friedman BA 🔀, George Mark Holmes PhD

First published: 30 June 2022 | https://doi.org/10.1111/1475-6773.14017 | Citations: 1

 Rural Medicare FFS beneficiaries were more likely to be admitted to an urban hospital in 2018 than in 2010, even after controlling for hospital closures.



#### So where does that leave us?

- Hospital closures and unprofitability set to resume after COVID funding disappears
- Inpatient care will continue to decline, and outpatient care will continue to increase
- Patient bypass is uncertain but demographic trends towards older and sicker patients will continue

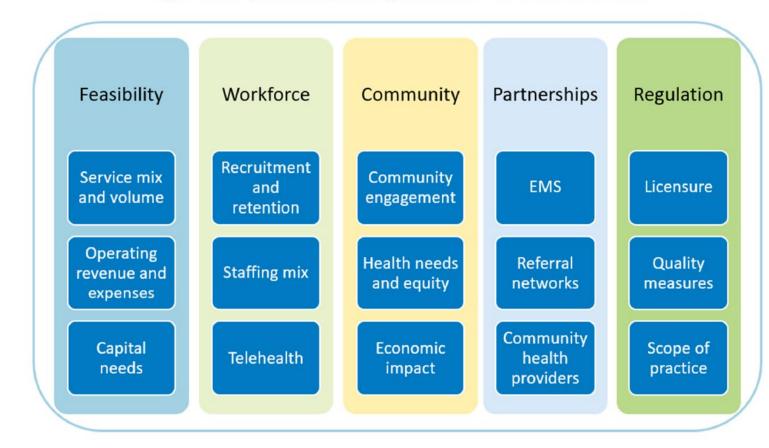
Need for a new model based on outpatient and emergency services – Rural Emergency Hospital (REH)



# There are many factors to consider in deciding whether to convert to a REH



Figure 1. Conceptual Framework of Key Considerations for Conversion to an REH





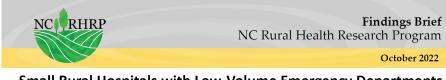
Key Considerations for a Rural Hospital Assessing Conversion to Rural Emergency Hospital

Kristin Reiter, PhD; TJ Grant, MHA; Susie Gurzenda, MS; Angelina Budko, MBA; Margaret Greenwood-Ericksen, MD, MSc; George Pink, PhD

#### Hospitals with low volume EDs may be more likely to convert to REH



- Have lower acute inpatient volume
- Have lower outpatient volume
- Are more likely to own and operate their own ambulance service, more likely to have a Rural Health Clinic or a skilled nursing facility, but less likely to be affiliated with an air ambulance company.
- Have similar access to computed tomography (CT) scanner services but are less likely to provide MRI services.
- Have fewer overall physicians with hospital privileges, but a similar number of Advanced Practice Providers (APPs).



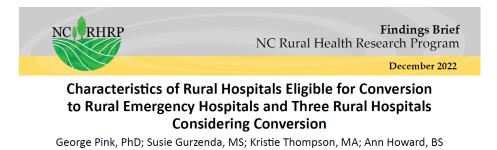
Small Rural Hospitals with Low-Volume Emergency Departments that May Convert to a Rural Emergency Hospital (REH)

Margaret Greenwood-Ericksen, MD, MSc; TJ Grant, MHA; Susie Gurzenda, MS; Tyler Malone, MS; Angelina Budko, MBA; Kristin Reiter, PhD; George Pink, PhD

# The REH model may appeal to a wide range of rural hospitals



- There are large differences among selected financial and operational measures for three rural hospitals that are on the record as having expressed interest in REH conversion.
- REH conversion may attract a wider range of hospitals than we estimated in our 2021 study.
- Factors that might ultimately determine how many rural hospitals convert to REHs include the risk of financial distress and closure, the business case, community support, and consolidation.



#### North Carolina Rural Health Research Program

#### Location:

Cecil G. Sheps Center for Health Services Research University of North Carolina at Chapel Hill Website: <u>http://www.shepscenter.unc.edu/programs-projects/rural-health/</u> Email: <u>ncrural@unc.edu</u>

#### **Colleagues:**

Mark Holmes, PhD Ann Howard George Pink, PhD Kristie Thompson, MA Kristin Reiter, PhD Julie Perry Susie Gurzenda, MPH Tyler Malone, MSc



#### North Carolina Rural Health Research Program

http://www.shepscenter.unc.edu/programs-projects/rural-health/

#### **Rural Health Research Gateway**

www.ruralhealthresearch.org

#### **Rural Health Information Hub (RHIhub)**

https://www.ruralhealthinfo.org/

#### **National Rural Health Association**

www.ruralhealthweb.org

#### National Organization of State Offices of Rural Health

www.nosorh.org



#### Rural Health Research Gateway

The Rural Health Research Alert email provides periodic updates when new publications become available. Alerts are available by email and posted on our Facebook and Twitter accounts.

#### **Recent Updates**

- May 22, 2020 County-Level 14-Day COVID-19 Case Trajectories New Research Product
- May 18, 2020 Estimated Reduction in CAH Profitability from Loss of Cost-Based Reimbursement for Swing Beds New Research Product
- May 14, 2020 Rural-Urban Residence and Mortality Among Three Cohorts of U.S. Adults New Research Product
- May 13, 2020 Most Rural Hospitals Have Little Cash Going into COVID New Research Product
- May 12, 2020 Characteristics of Counties with the Highest Proportion of the Oldest Old New Research Product

#### ruralhealthresearch.org/alerts



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#### **Challenges Facing Rural Hospitals 2023**

Pat Schou

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#### Challenges Facing Rural Hospitals 2023

- Workforce
- Changing Medical Staff/Primary Care
- Reimbursement
- Payer-Provider Contracts
- Telehealth
- Interoperability
- Local Economics
- Governance



• "The greatest thing in this world is not so much where we are but in what direction we are moving." O.W. Holmes

Rural Hospitals and Communities

- What will hospitals need to address in 2023?
- Princeton, Illinois / population 7,900 / Bureau County /rural

#### Workforce

- Higher wages and fewer workers
- Competition
- Growing your own new ideas
   Community College partnerships
- Flexible work schedules
- Childcare
- Baby boomer retirements
- Success strategies
  - Staff recruit fellow workers
  - Think out of the box



#### GROW OUR OWN SCHOLARSHIP FUND HAS SUCCESSFUL FIRST YEAR December 29, 2022 by Memorial Hospital

Memorial Hospital Foundation announced the launch of the Grow Our Own Scholarship program, in May 2022. This scholarship fund will...



Memorial Hospital, Carthage, IL

6

#### Violence in the Workforce

- Impact of substance use
- Violence against healthcare staff
- Anger from visitors/families
- De-escalation training
- Mental Health lack of resources



# Rural Hospital Medical Staff

- Paradigm Shift
  - Less physicians and more practitioners
- Support Systems
  - Orientation no more medical staff lounge
  - Responsibilities hospital and medical staff management
- Specialty Support
  - Telemedicine versus local specialists
  - Bringing them to your community
- Mental and Behavioral Health
  - Where do these practitioners fit?

# <section-header>

#### Reimbursement

- Rural Programs and Payment
  - Sequestration
  - US Census rural definition
- Financial Models
  - Value-Based Care Programs
  - Challenges of Accountable Care Organizations
- Cost-Post Acute Care in Rural Areas
- Outpatient Services...will the new REH model work?
- Administrative Burden
  - Pre-authorization and Paperwork...40% cost or higher?

# Value Based Care Models



- ICAHN Accountable care organization for seven years
- Challenges electronic records, clinic workflow, providers not interested in value-based care, continuity of care/settings, transportation, dual eligible, and lack of resources
- Successes finally implementation of care coordination, paradigm shift to wellness, focus on quality, building loyalty, increasing market share, better contracts
- Secret Sauce working together, patient first, and accepting accountability

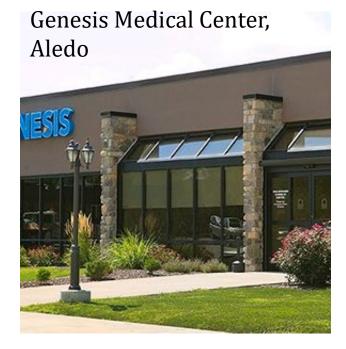
# Rural Economics

- Bring together hospital and local community
- Housing impacts workforce
- Food Insecurity
- Training and education
- Remove the silos
- ICAHN "Economic Summit"



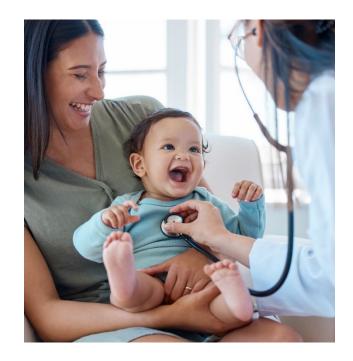
### Rural Governance

- Independent Hospital
  - Interdependence
  - Government and non-profits
- System Support
  - Joint medical staff (rural system and system)
  - Joint governance (rural hospital and system)
- Governance Education and Leadership
  - 2023...still conflicts of interest; lack of support
- Community Loyalty



# Successful Strategies

- Master Facility Planning
- Strategic Planning annual reviews
- Culture
- Seamless transfer of care
- Resource Sharing
- Payer-Provider Alignments
- Work with Competition
- Focus on the Patient



# Contact information

Pat Schou, FACHE

Executive Director Illinois Critical Access Hospital Network Email: <u>pschou@icahn.org</u> Office Phone: 815-875-2999





# U.S. Department of Health & Human Services

#### Rural Health Policy Update

#### **Tom Morris**

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# The Federal Office of Rural Health Policy

#### Accessible and Through a Rural Lens

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Home > Federal Office of Rural Health R	Policy > Rural Health Policy		Repo	
with advising the Secretary of the L that federal health care policies an current and proposed changes, incl (Medicare and Medicaid), FORHP ar hospitals and clinics, on the ability areas' access to high quality care. Data collection and analysis is esse	Volcy is charged in <u>Section 1102(b) of f</u> IS. Department of Health and Human tegulations may have on rural comm uding programs established under titl a)/zes their impact on the financial vii of rural areas to attract health professi ntial to understanding the challenges i	Services on the effect unities. Monitoring es XVIII and XIX ability of small rural onals, and on rural n rural communities,	Collabor (2019) (i describe commu public h other ru work toj address health n <u>Interim</u> Frontier	Report to Congress on Health Demonstration
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Policy Updates			on the i	port to Congress expands nterim report, with
CMS Guidance to Resume Hospital	Survey Activities (PDF - 265 KB). As of ervices (CMS) is lifting the suspension of		3-year n	from the duration of the nodel and nendations for legislative ninistrative action



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https://www.hrsa.gov/advisorycommittees/rural-health/index.html



www.ruralhealthresearch.org





# **Opportunities for Rural Residency Training**

Building New Rural Residency Slots in Rural Hospitals and Clinics



Consolidated Appropriations Act, 2021 (H.R.133) https://www.congress.gov/116/bills/hr133/BILLS-116hr133enr.pdf



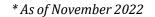


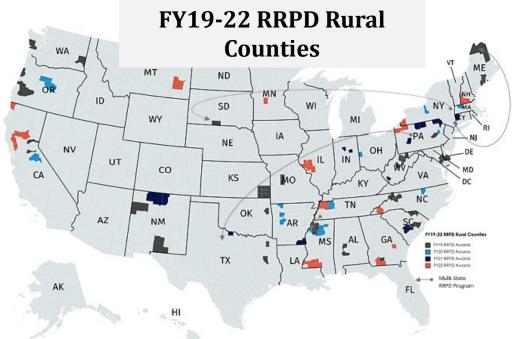
#### **RRPD Program**

#### **Creating Sustainable Rural Residencies**

#### FY19-FY22 RRPD Grant Program

- HRSA awarded \$43.4M to 58 award recipients spanning across 32 states and 5 medicine disciplines.
- Support the development of new, accredited and sustainable rural residency programs in family medicine, internal medicine, psychiatry, general surgery, preventive medicine, and obstetrics and gynecology.
- Created 32 new accredited rural residency programs for 415 new resident positions\* in family medicine, psychiatry, internal medicine and general surgery.
- 22 Programs enrolled nearly 190 resident physicians training in rural clinical settings









#### **Rural Residency Planning & Development (RRPD) Program**

#### **Creating Sustainable Rural Residencies**

#### **RRPD Technical Assistance (RRPD-TA) Program**

- Consortium led by the University of North Carolina (UNC) at Chapel Hill consists of experts in all aspects of rural residency development and structured into 3 regional hubs (central, eastern, and western).
- Awarded in FY18 to establish the RRPD-TA Center and again in FY21 to provide direct technical assistance and resources to RRPD awardees and applicants.
- Free resources and tools (e.g., webinars, presentations) are available on the RuralGME.org portal for key topics such as program accreditation, financing, faculty development, and resident recruitment and training.
- Website: <u>https://www.ruralgme.org/</u>

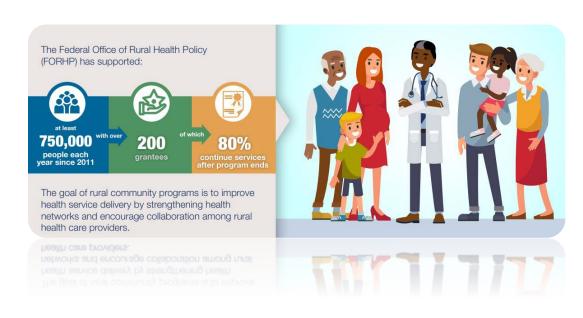






#### Lifting Up Rural Community Health

**Community-based programs helps test new ideas** 



Watch Video Profiles of Innovative FORHP Grantees: https://www.ruralhealthinfo.org/project-examples



- Rural Health Care Services Outreach
- Small Health Care Provider Quality Improvement
- Delta States Network Program
- Pilot Programs
- Care Coordination



#### **Capacity-Building**

- Rural Health Network Development
- Rural Health Network Development Planning
- Pilot Programs
- Rural Maternal Obstetrics Management Strategies Program





# Leveraging the Appropriate Programs

FORHP Grants Target Specific Areas of Concern

Q



Building Capacity

These programs focus on developing a collaborative plan to address community need by bringing together partners and/or engaging in community planning.

- Rural Health Network
   Development Planning Program
- Rural Public Health Workforce
   Training Network Program
- Rural Northern Border Region
   Planning Program
- Rural Community Opioids
   Response Program

Expanding Services

These programs expand access to and improve the quality of health care in rural communities.

- Rural Health Outreach Services
   Program
- Rural Communities Opioid Response Program – Medication Assisted Treatment Expansion
- Rural Communities Opioid Response Program Implementation

Supporting Hospitals

</>

These programs provide technical assistance and/or support to rural hospitals.

- Rural Healthcare Provider Transition Project
- Small Rural Hospital
   improvement Program
- Medicare Rural Hospital Flexibility (Flex) Program
- Rural Health Outreach Services
   and Network Development
- Rural Network Planning

#### **Providing Direct Services**

These programs directly improve upon the delivery of health care services and improve population health.

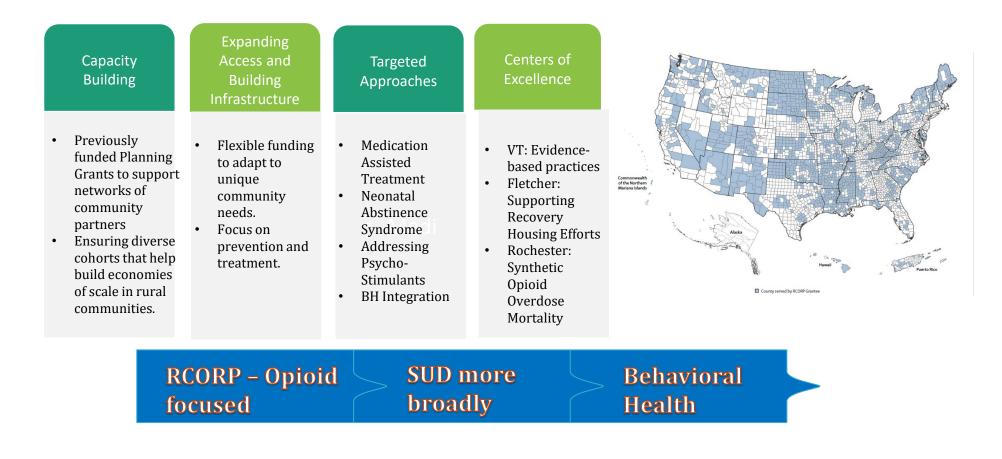
- Rural Health Care Services
   Outreach
- Small Health Care Provider
   Quality Improvement
- Delta States Rural Development Network
- Rural Maternity and Obstetrics
   Management Strategies Program
- Rural Care Coordination
- Rural Community Opioids
   Response Programs





#### Opioid and Substance Use Funding Opportunities

Rural Community Opioids Response Program







#### Community Health Funding

Outreach Funding Opportunity Forecast (Pending Appropriations)

	FY 2023	FY 2024	FY 2025	FY 2026
Rural Health Care Coordination	NOFO Available Spring Project Period 9/15/2023			
Rural Health Care Services Outreach			NOFO Available TBD Project Period Start 5/1/2025	
Rural Health Network Development*	Project Period Start 7/1/2023			
Rural Health Network Development Planning	NOFO Available Fall 2022 Project Period Start 7/1/2023	NOFO Available TBD Project Period Start 7/1/2024	NOFO Available TBD Project Period Start 7/1/2025	NOFO Available TBD Project Period Start 7/1/2026
Small Health Care Provider Quality Improvement				NOFO Available TBD Project Period Start 8/1/2026
Delta States Rural Development Network	NOFO Posted Publicly Project Period Start 8/1/2023			
Rural Maternity and Obstetrics Management Strategies	NOFO Available Winter 2023 Project Period Start 9/1/2023		NOFO Available Winter 2024 Project Period Start 9/1/2025	





#### Rural Opioids and Substance Use Funding

Funding Opportunity Forecast (Pending Appropriations)

	FY 2023	FY 2024	FY 2025
RCORP-Child and Adolescent Behavioral Health	NOFO Available: Winter 2022 Project Start Date: 9/1/2023		
RCORP-Neonatal Abstinence Syndrome	NOFO Available: Winter 2022 Project Start Date: 9/1/2023		
RCORP-Overdose Response	NOFO Available: Posted Project Start Date: 9/1/2023	NOFO Available: Fall 2023 Project Start Date: 9/1/2024	
RCORP-Psychostimulant Support		NOFO Available: Fall/Winter 2023 Project Start Date: 9/1/2024	
Other Planned RCORP Funding (TBD)		NOFO Available: Fall/Winter 2023 Project Start Date: 9/1/2024	NOFO Available: Fall/Winter 2023 Project Start Date: 9/1/2024





#### Hospital and Workforce Funding

Funding Opportunity Forecast (Pending Appropriations)

	FY 2023	FY 2024	FY 2025
Rural Residency Planning and Development	NOFO Available: Late Fall 2022	NOFO Available: Late Fall 2023	Rural Residency Planning and
Grants	Project Start Date: 8/1/2023	Project Start Date: 8/1/2024	Development Grants





## **Broadband Funding**

Infrastructure Act Created \$658 Billion in Funding

NTIA	FCC to administer \$14B			
BEAD	DIGITAL EQUITY	TRIBAL	MIDDLE MILE	<b>\$14.2B</b> For Affordable Connectivity Program, which will replace
\$42.45B	\$2.75B	\$2.00B	\$1.00B	USDA to administer \$2B
Title I - Broadband Equity, Access & Deployment Program	<b>Title III – Digital Equity Act</b> Three programs, established for planning	Title II - Tribal Connectivity Technical Amendments	Title IV - Enabling Middle Mile Broadband Infrastructure	<b>\$2.0B</b> Via the Rural Utilities Service
Formula-based grant program for U.S. states and territories. BEAD aims to close the access gap for unserved & underserved areas of the country.	& implementation of programs that promote digital equity, support digital inclusion activities, and build capacity related to the adoption of broadband.	Furthers current Tribal Broadband Connectivity Program by investing an additional \$28 to fund broadband adoption and infrastructure projects.	Provides funding to extend middle mile capacity to reduce cost of serving unserved and underserved areas and enhance network resilience.	Private Activity Bonds \$600M \$600M Authorizes State/local gov'ts to use private activity bonds

\* IIIJA, Div F, Pub. L. 117-58 (Nov. 15, 2021) Note: funding amounts inclusive of all administrative set-asides.





# Addressing the Rural Broadband Access Gap

A Rural-Urban Divide in Sign Up for the Affordable Connectivity Program



Enrollment growing 600,000 per month, with rural staying about 18% of urban





# Health Resources for Rural Communities

#### Rural Health Information Hub (RHIhub)

Т	<b>Sopic Guides</b>		Funding	Μ	odels and
MORE ON THIS TOPIC	Rural Health > Topics & States > Topics	MORE 0	pportunities	Intro In	novations
Introduction  Introduction  Chart Gallery  Resources  Organizations  Funding & Opportunities  News  Events  Models and Innovations  About This Guide	<ul> <li>Rural Healthcare Workforce Is fundamental to providing access to quality healthcare in rural areas. Rural healthcare facilities must employ enough healthcare professionals to meet the needs of the community. They must have proper licensure, adequate education and training, and cultural competency skills. Equally important, optimizing how health professionals are used and enhancing coordination among them helps ensure that patients are getting the best care possible.</li> <li>Strategies can include: <ul> <li>Using interprofessional teams to provide coordinated and efficient care for patients and to extend the reach of each provider</li> <li>Ensuring that all professionals are fully utilizing their skill sets and working at the top of their license; that is, practicing to the full extent of their training and allowed scope of practice.</li> <li>Removing state and federal barriers to professional practice, where appropriate</li> <li>Changing policy to allow alternative provide rupes, once evidence shows they can provide quality care</li> </ul> </li> </ul>	Introducti Chart Gallery Resources Organizations Funding & Opportunities News Events Models and Innovations About This Guide	Aural Heatheart Workforce – Fullbung &         Opportunities         For additional funding options, please see RHIhub's Online Library: Funding & Opportunities         Sort By: Date   Name       Hide Inactive Funding         Narrow by type       Narrow by geography         Narrow by type       Narrow by geography         Indian Health Service Loan Repayment Program         Loan repayment for undergraduate and graduate health professional educational loans in return for full-time clinical service in Indian Health Service programs.         Geographic coverage: Lationwide         Application Deadline: Aug 15, 2019         Sponsors: Indian Health Service, U.S. Department of Health and Human Services         MDDK Education Program Grants (R25 Clinical Trial Not Allowed)         Grants to support educational activities that complement and/or enhance the training of a workforce to meet the nation's biomedical, behavioral and clinical research needs. Institutions are encouraged to diversify their student and faculty populations to enhance the participation of individuals from groups identified as underrepresented in the biomedical, clinical, behavioral and social sciences.	Chart Gallery Resources Organizations Funding & Opportunities News Events Models and Innovations About This Guide	And Innovations These stories feature model programs and successful rural projects that can serve as a source of ideas and provide less stores have learned. Some of the projects or programs may programs included. Sort By: Date   Name Marcow by geography (Narow by Promising Examples High Plains Community Health Center Care tamb Podeted/reviewed February 2019 Nedet: Meeding health care demands in any ere rerviting additional providers is considered impractical. Intervention: Using the additional support of health considered impractical. Intervention: Using the additional support of health and assistants to support each provider. Results: More patient seen per provider hour, with improved patient outcomes and clinic cost savings.



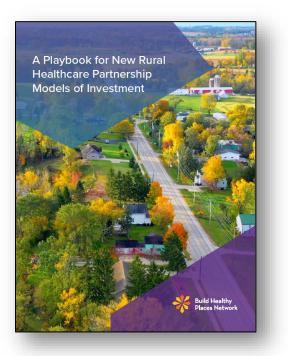


# Resources for Rural Communities

New Rural Tool from the Building Healthy Places Network

**Mission of BHPN**: To transform the way organizations work together across the health, community development, and finance sectors to more effectively reduce poverty, advance racial equity, and improve health in neighborhoods across the United States.

**Purpose:** To uplift community-led solutions and accelerate cross-sector investments in persistently marginalized communities to create healthier, more equitable, and thriving places.



https://bit.ly/3PDF4N9 and https://bit.ly/3amz4Zn

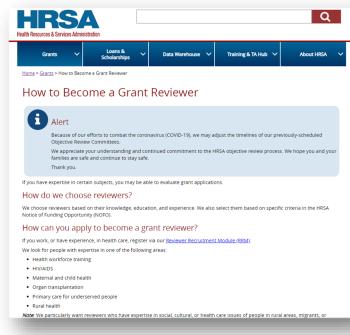




# HRSA Needs Your Help!

Consider being a grant reviewer

- Ensures we get the rural perspective
- Provides a good insight into the grants process
- Key Steps:
  - Once registered note rural as your area of expertise
  - Let us know when you are in the database (so we can select you)
    - Email Lisa Chechile at lchechile@hrsa.gov



https://www.hrsa.gov/grants/reviewers

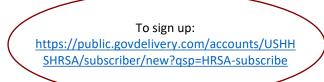




# FORHP Weekly Announcements

#### Focus on ...

- ✓ Rural-focused Funding opportunities
- Policy and Regulatory Developments Affecting Rural Providers and Communities
- ✓ Rural Research findings
- ✓ Policy updates from a Rural Perspective



Exceeded office of Rural Health Policy
Announcements from the
Federal Office of Rural Health Policy

#### January 12, 2022

What's New

Ending Sunday: Open Enrollment for Health Insurance. The Centers for Medicare & Medicaid Services has a collection of tools for helping individuals and families get health insurance during the Marketplace Open Enrollment period, November 1, 2022 through January 15, 2023. Graphics, social media messages, and customizable posters and fact sheets, are available in English, Spanish, Chinese, Korean, and Vietnamese. Marketplace plans are an important source of coverage for people in rural areas, who represent approximately 15 percent of Marketplace enrollees in states using HealthCare.gov.

New Awards to Train Doctors in Underserved Areas. The Centers for Medicare & Medicaid Services (CMS) awarded the first round of Medicare-funded residency slots to 100 teaching hospitals across 30 states, the District of Columbia, and Puerto Rico, effective July 1, 2023. The graduate medical education slots prioritize hospitals located in <u>Health Professional</u> <u>Shortage Areas</u>, and the majority are allocated for primary care – including obstetrics/grynecology – and mental health specialities. CMS is set to create 200 new positions every year over the next five years. The application period for the second round of 200 residency slots will open in January 2023 and close on March 31, 2023.

Finding Doctors Offering Medicare-Paid Telehealth. The Centers for Medicare & Medicaid Services (CMS) added a telehealth indicator on <u>Medicare Care Compare</u>, the site that allows consumers to search for doctors, clinicians, groups, and facilities accepting Medicare beneficiaries. Last year, CMS reported <u>a 30-fold increase in telehealth services</u>. The new indicator helps beneficiaries and caregivers more easily find clinicians who provide telehealth services.

Extended: HHS Seeks Feedback on Tribal Consultation Policy – New Deadline, January 27. HHS extended the deadline for submitting comments on the updated draft HHS Tribal Consultation Policy to January 27, 2023. The updated draft addresses comments and





#### Connect with HRSA

- Learn more about our agency at: <u>www.HRSA.gov</u>
- Rural Health Questions? Email <u>RuralPolicy@HRSA.gov</u>





