

36TH ANNUAL **AHA RURAL HEALTH CARE** | LEADERSHIP CONFERENCE

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JW MARRIOTT SAN ANTONIO HILL COUNTRY

# Health System Support for *Rural* Value-Based Care

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# Rural Health Value (RHV)

- To facilitate rural provider and community transitions from *volume-based* to *value-based* health care and payment.
- **Rural Health Value's** charge
  - Develop tools and resources
  - Interpret health policy
  - Disseminate best practices
  - Provide direct technical assistance
  - Share rural stakeholder experiences
- A collaboration between the RUPRI Center and Stratis Health – funded in part by the Federal Office of Rural Health Policy

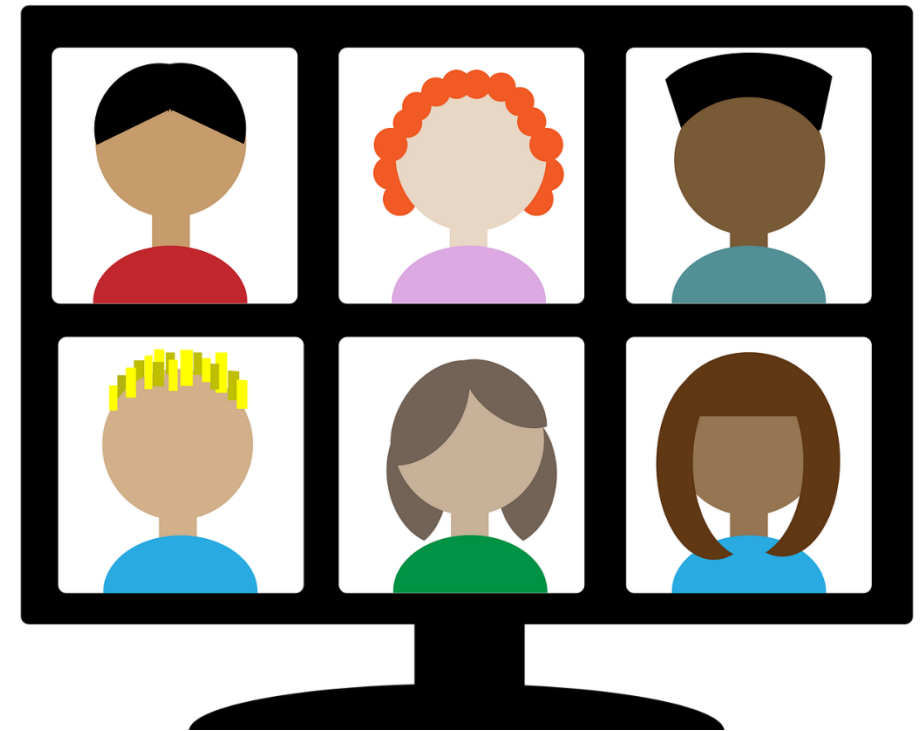


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# Rural Health System Value-Based Care Innovators Roundtable: Strategies and Insights

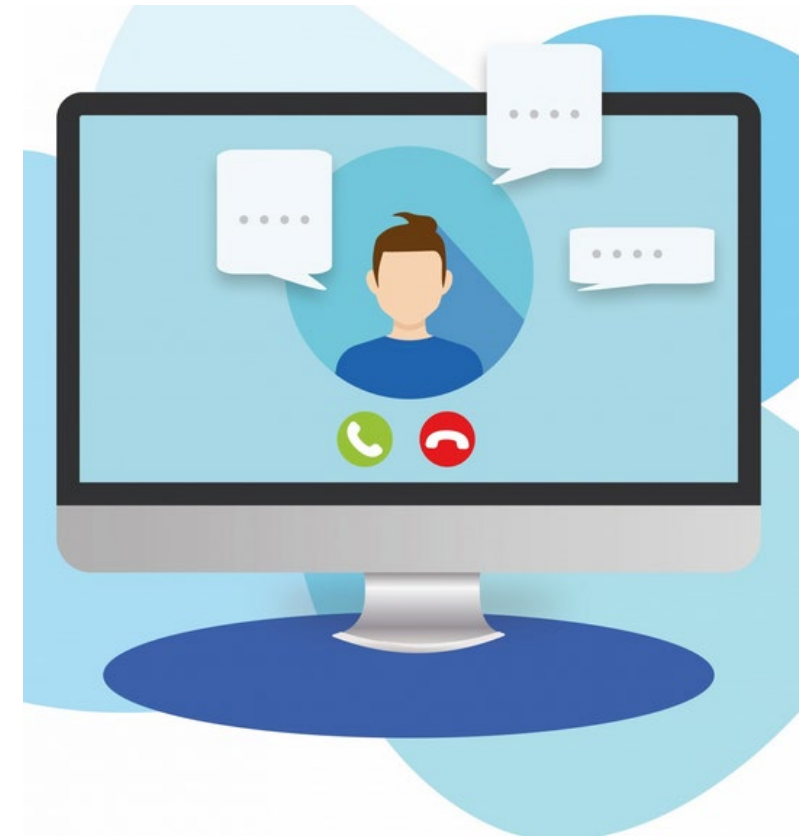
## Project and Interview Goals

- Appreciate health system perspectives and experiences related to rural affiliate contribution to value-based care.
- Help rural hospitals understand what value-based care support they should expect from their current (or contemplated) health system.



# Interview Process

- Zoom interviews with five large rural/urban health systems.
- We asked, “How do health systems advance value-based care in and for rural affiliates?”
- Topics – affiliation models, decision-making, operations, data, contracts, and SDOH.
- Report published online October 2022 at [www.ruralhealthvalue.org](http://www.ruralhealthvalue.org)



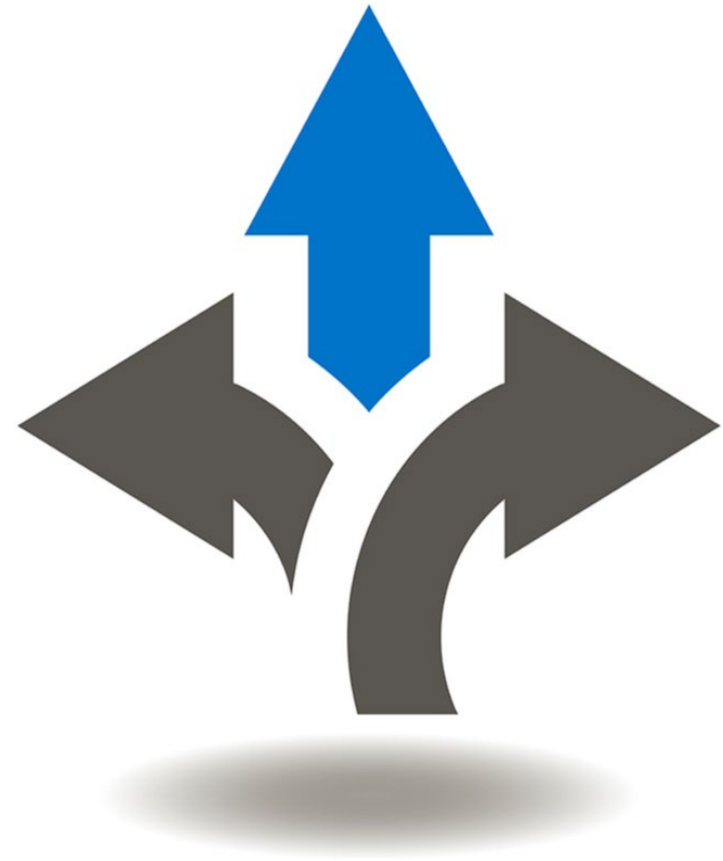
# Noteworthy Insights

- Everything changed when we assumed down-side risk.
- We only accept VBC contracts – no fee-for-service.
- VBC most evident in robust primary care practices.
- Referral management is essential.
- Need actuaries in the Finance Department.



# Noteworthy Insights

- Clinical care variation suggests that VBC is not a race to the bottom.
- Data are central to success (EHR and claims data analyzed to be actionable).
- Hold “value-based opportunity” conversations, supported by data.
- Leaders cannot communicate enough.
- Rural affiliates should be seen as extension of, and a connection to, the system.



# Panel Discussion

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Stratis Health

**Shannon Banks, MS**

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**John Findley, MD**

Bryan Health Connect

