

# 2024 SPONSORSHIP PROSPECTUS

AMERICAN HOSPITAL ASSOCIATION

# ACCELERATING HEALTH EQUITY CONFERENCE

MAY 7 - 9, 2024 | KANSAS CITY

ORGANIZED BY



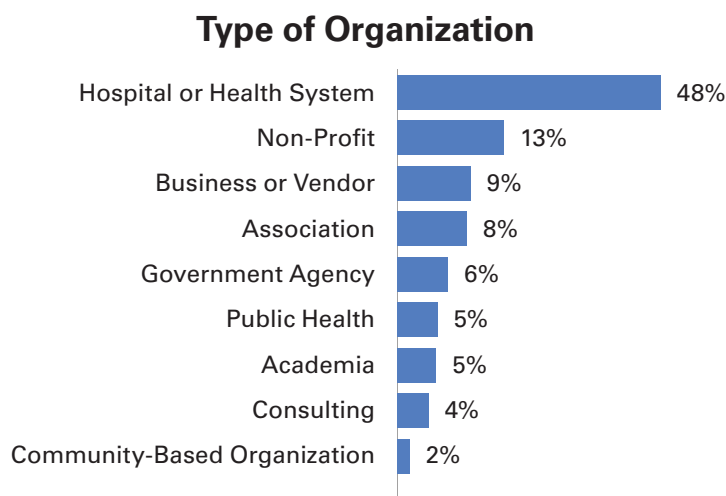
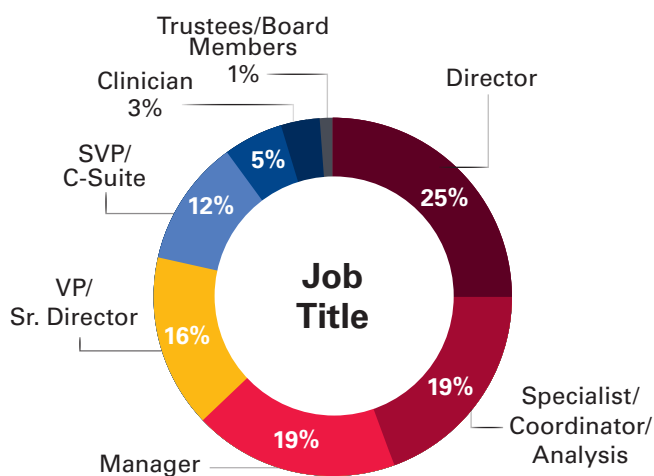
# ACCELERATING HEALTH EQUITY CONFERENCE

## Sponsorship Opportunities

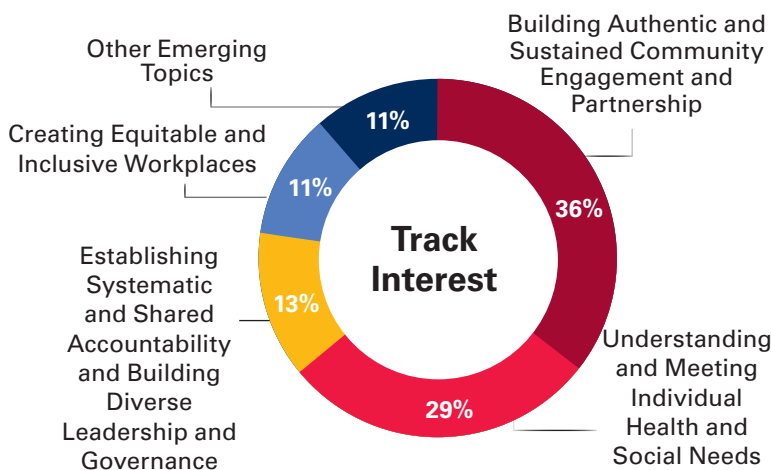
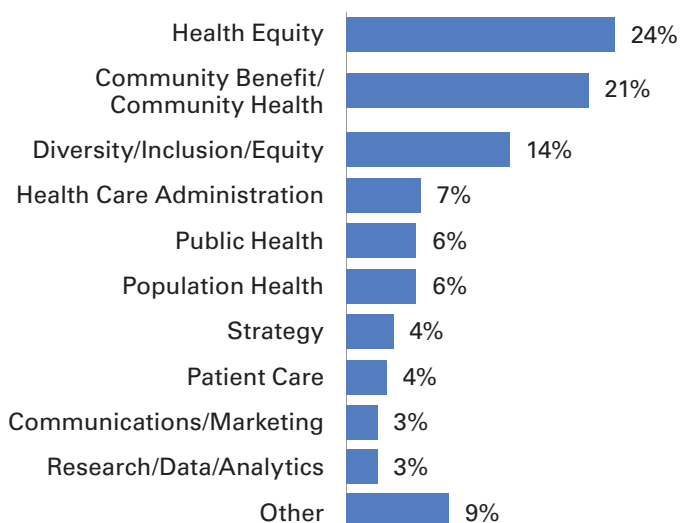
Through collaboration, partnerships and investment, hospitals, health systems, public health and community organizations are advancing health equity so that all individuals reach their highest potential for health.

You can support these important endeavors through a sponsorship that will put your organization in front of those leading the way on the journey to improve community health outcomes and advance health equity.

## 2023 Attendee Breakdown

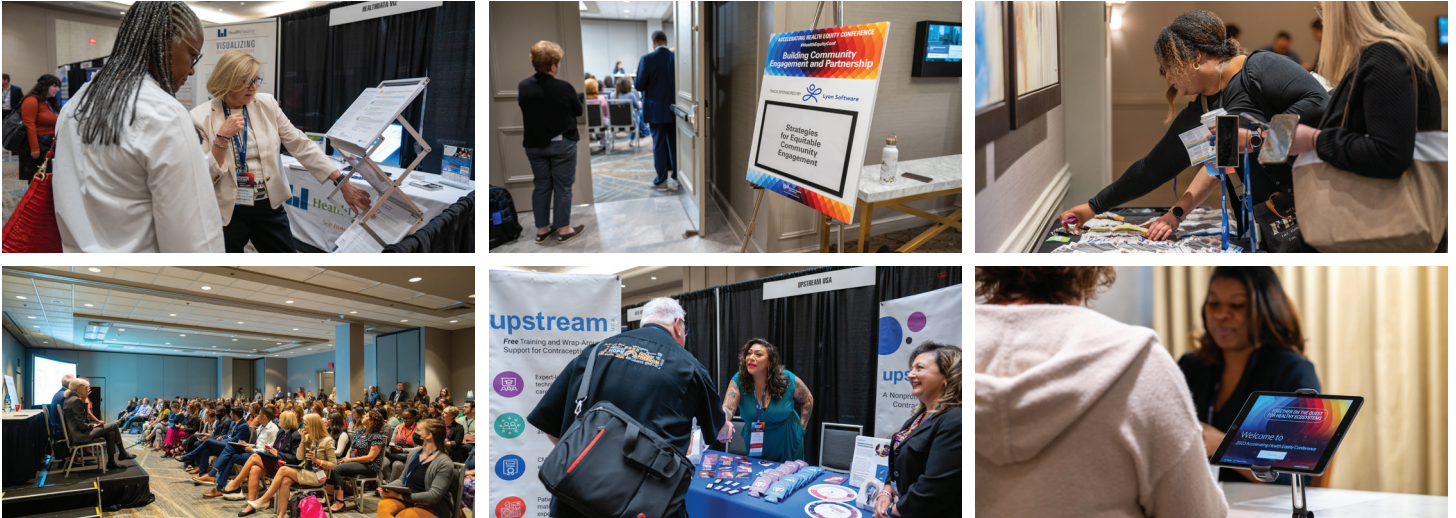


### Focus of Work



# ACCELERATING HEALTH EQUITY CONFERENCE

## Sponsorship Opportunities



SPONSORSHIP BENEFITS:	Supporting Sponsor	Premium Sponsor
	\$5,500*	\$8,500*
Complimentary registrations	4	6
Tabletop Exhibit	●	●
Advanced registration list including email addresses		●
Final attendee list including email addresses		●
Logo on pre-event promotions	●	●
Logo on on-site signage	●	●
Logo and link on conference website	●	●
Logo and link on conference mobile app	●	●

\*Premium and Supporting packages without Tabletop Exhibit are available for \$1,000 less the price indicated. Please note you must first purchase a Supporting or Premium Sponsorship in order to add a Special Sponsorship.

### Questions?

Contact us at [healthequity@aha.org](mailto:healthequity@aha.org)

# ACCELERATING HEALTH EQUITY CONFERENCE

## Special add-on Sponsorship Opportunities

Each of the following require the purchase of Supporting or Premium Sponsorship and include the benefits listed on page 5, plus additional benefits as noted below.



### **PARTNER PROGRAMMING SPONSOR** (6 AVAILABLE)

**\$20,000**

Design 1 educational session to occur during conference. Session content must be non-commercial in nature, support the program's theme and focus areas, and requires approval by the Conference Planning Team. Sponsor develops presentation and recruits hospital/health system participants.

### **HOTEL KEYCARDS** (1 AVAILABLE)

**\$15,000**

Sponsor receives logo on hotel keycards provided to attendees at hotel check-in at the host hotel only.

### **CONFERENCE MOBILE APP SPONSOR** (1 AVAILABLE)

**\$10,000**

Includes sponsor logo on splash page, on all app-related communications to attendees, on dedicated signage throughout venue; organization name, logo, and URL link on conference website; Includes 1 sponsored attendee app push notification per day of event.



### **GRAPHIC ILLUSTRATOR** (1 AVAILABLE)

**\$10,000**

Sponsor receives logo on each graphic illustration board and verbal recognition from AHA on stage. Following the completion of each session, the illustration boards are displayed in the main conference lobby for attendees to view and pose with for photographs that can then be posted online.

Note: Product offerings and meeting agenda are subject to change.

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## Special add-on Sponsorship Opportunities

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### KEYNOTE SESSION SPONSOR

(3 AVAILABLE)

Opportunity to introduce speaker on the main stage; organization name, logo, and URL link on conference website and app; Logo included in on-site signage and the session screen or slides; acknowledgement from the podium.

Requires Premium Sponsorship commitment.

**\$10,000**

### REGISTRATION SPONSOR

(1 AVAILABLE)

Be the sole sponsor for the registration website and confirmation emails. Organization name, logo, and URL link will be on: Registration website, Registration page on conference website, All registration-related emails sent to registrants — estimated at 3; Logo included in on-site signage at registration area.

**\$10,000**

### HALL PRESENTATION (5 AVAILABLE)

Opportunity to provide a 20-minute presentation in the exhibit hall during a breakfast, break, lunch, or reception. Content should provide a solution to a problem and offer multiple take-aways. Session description available in the conference mobile app.

**\$7,000**



### WELCOME RECEPTION SPONSOR

(1 AVAILABLE)

Includes sponsor logo on signage and printed napkins distributed during the reception. Organization name, logo, and URL link on conference website.

**\$6,000**

Note: Product offerings and meeting agenda are subject to change.

# ACCELERATING HEALTH EQUITY CONFERENCE

## Special add-on Sponsorship Opportunities

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### **BREAKFAST SPONSOR (2 AVAILABLE)**

**\$5,000**

Includes sponsorship of 2 breakfasts with sponsor logo on signage. Organization name, logo, and URL link on conference website. Sponsor receives acknowledgment on stage during 1 session or plenary; Sponsor receives recognition on 1 push notification from the app related to the break.

### **REFRESHMENT BREAK SPONSOR (1 AVAILABLE)**

**\$3,000**

Includes sponsorship of 2 breaks with sponsor logo on signage. Organization name, logo, and URL link on conference website. Sponsor receives acknowledgment on stage during 1 session or plenary; Sponsor receives recognition on 1 push notification from the app related to the break.



### **BREAKOUT SESSION TRACK SPONSOR (5 AVAILABLE)**

**\$6,000**

Introduce 4-6 breakout sessions in a single track. Organization name, logo, and URL link on conference website and app. Sponsor logo to appear on the session screen or slides

### **LUNCH SPONSOR (1 AVAILABLE)**

**\$3,000**

Includes sponsorship of 1 lunch with sponsor logo on signage. Organization name, logo, and URL link on conference website. Sponsor receives acknowledgment on stage during 1 session or plenary; Sponsor receives recognition on 1 push notification from the app related to the break.

Note: Product offerings and meeting agenda are subject to change.

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### COMMUNITY IMMERSION EXPERIENCE (5 AVAILABLE)

**\$3,000**

Field trips scheduled to highlight the community partnership work of local health systems. Includes sponsor logo on signage and 2 staff can attend. Organization name, logo, and URL link on conference website.

### TABLE CONVERSATION STARTERS (7 AVAILABLE)

**\$2,000**

Sponsor to receive a dedicated table at lunch to casually discuss an area of interest chosen in advance. Specific topic(s) requires approval by the Conference Planning Team.

*Conference Planning Team cannot guarantee attendees per table.*

Note: Product offerings and meeting agenda are subject to change.

“The Accelerating Health Equity Conference is the most important and impactful conference we sponsor each year. This conference provides us the opportunity to connect with our clients and colleagues from across the country. We also enjoy meeting new people representing different companies and communities with common goals and inspired visions. The conversations we have, education we receive, and insight we gain each year is invaluable. The AHA staff also goes above and beyond to make sure the conference runs smoothly and all sponsors have a positive experience.”

### Lyon Software

*Sponsor since 2005*

# ACCELERATING HEALTH EQUITY CONFERENCE

## Thank You to our Past Sponsors

### Premium Sponsors



### Supporting Sponsors

