



35TH ANNUAL **AHA RURAL HEALTH CARE** | LEADERSHIP CONFERENCE
February 2022



Healthcare and Community Development: Leveraging Partnerships to Improve Rural Health

Dr. Douglas Jutte - Build Healthy Places Network

Caitlin Cain - Rural LISC (Local Initiatives Support Corporation)

Casey Rothschild - Spartanburg Regional Health Center

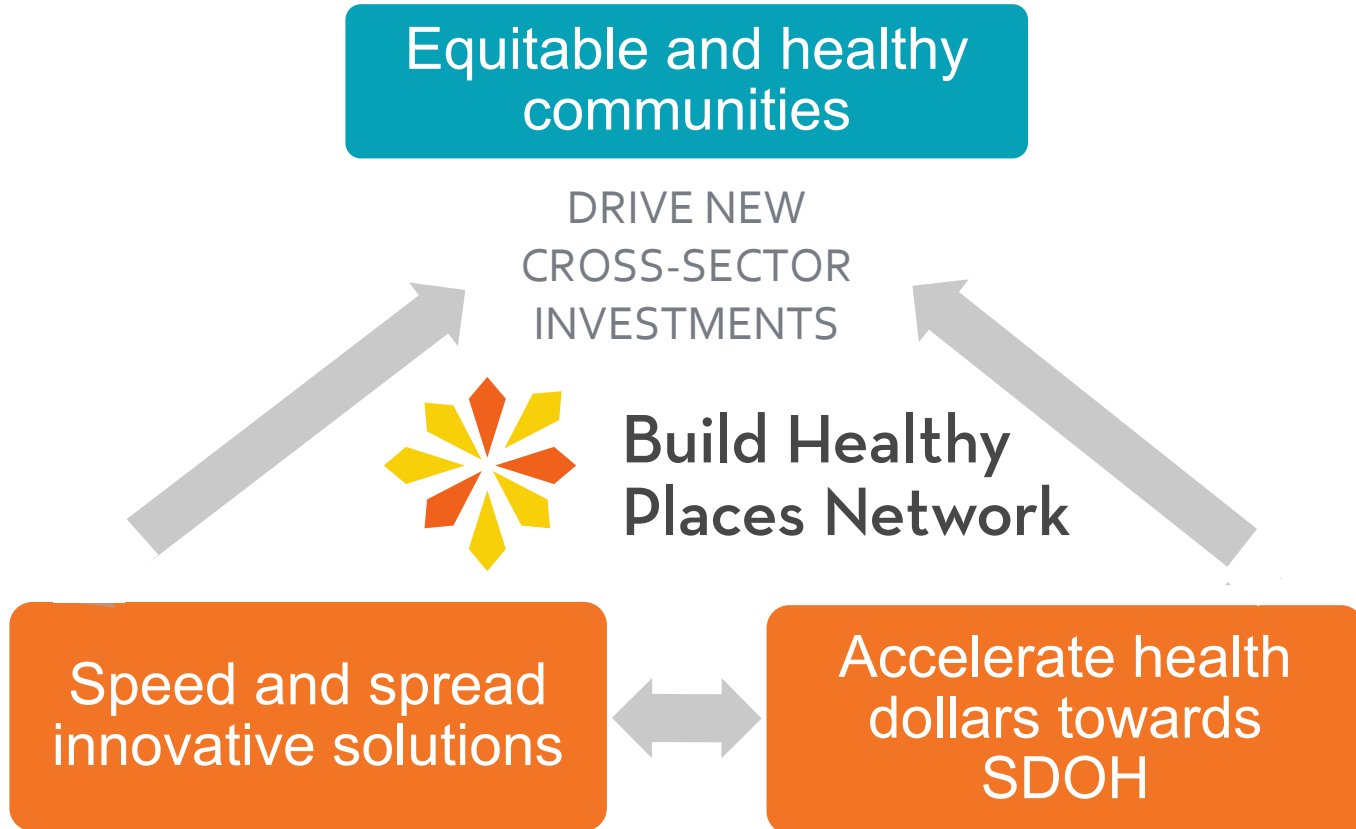
Please note that the views expressed by the conference speakers do not necessarily reflect the views of the American Hospital Association.

PIGEON ROOST FARM





Achieving Better Health through Better Partnerships



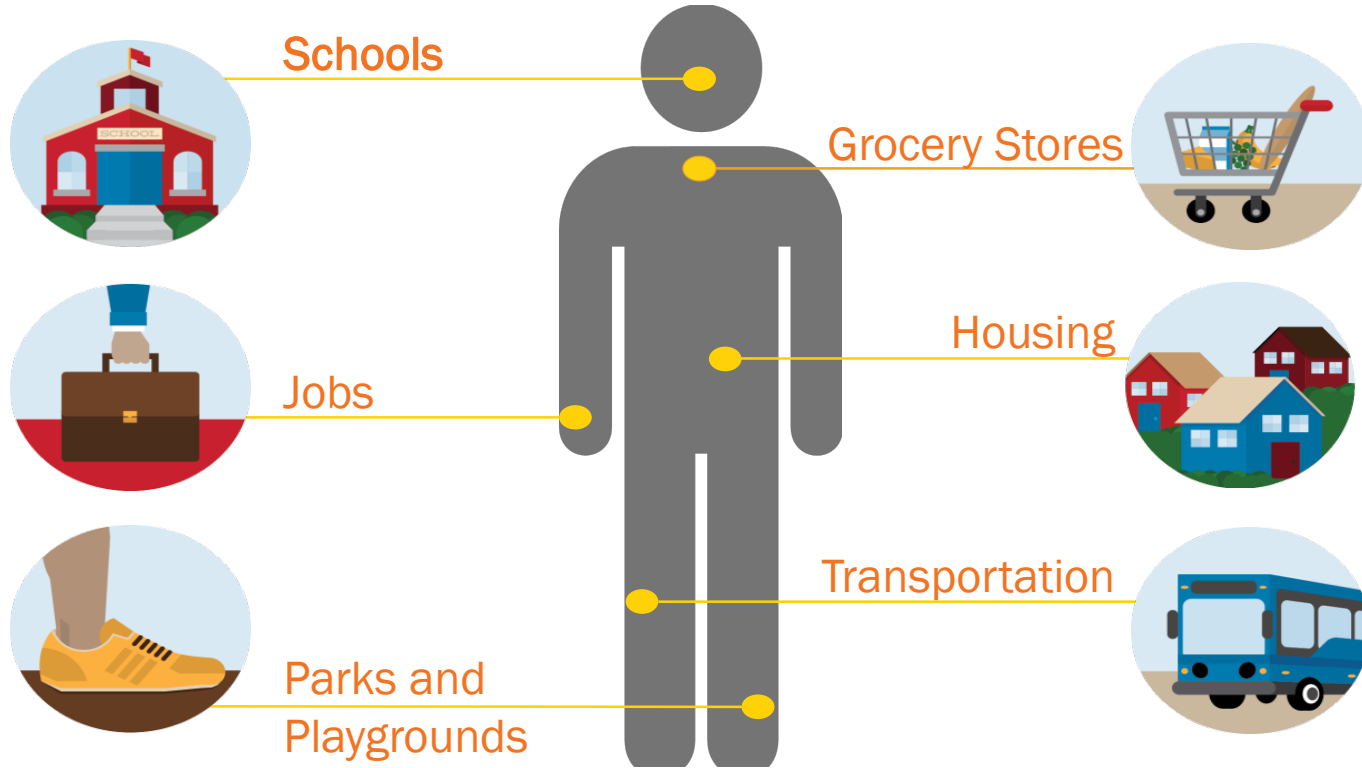
Why Are We Talking About Communities?







PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS

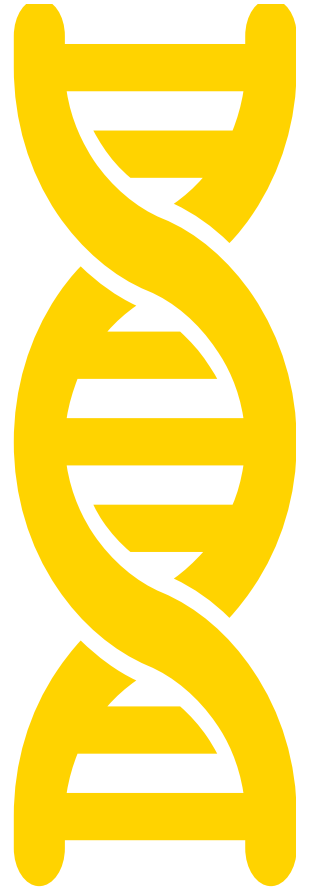




IN DETERMINING YOUR HEALTH...

43025

>





HEALTH DISPARITIES

Short distances,
large differences

Life expectancy along
the I-90 corridor

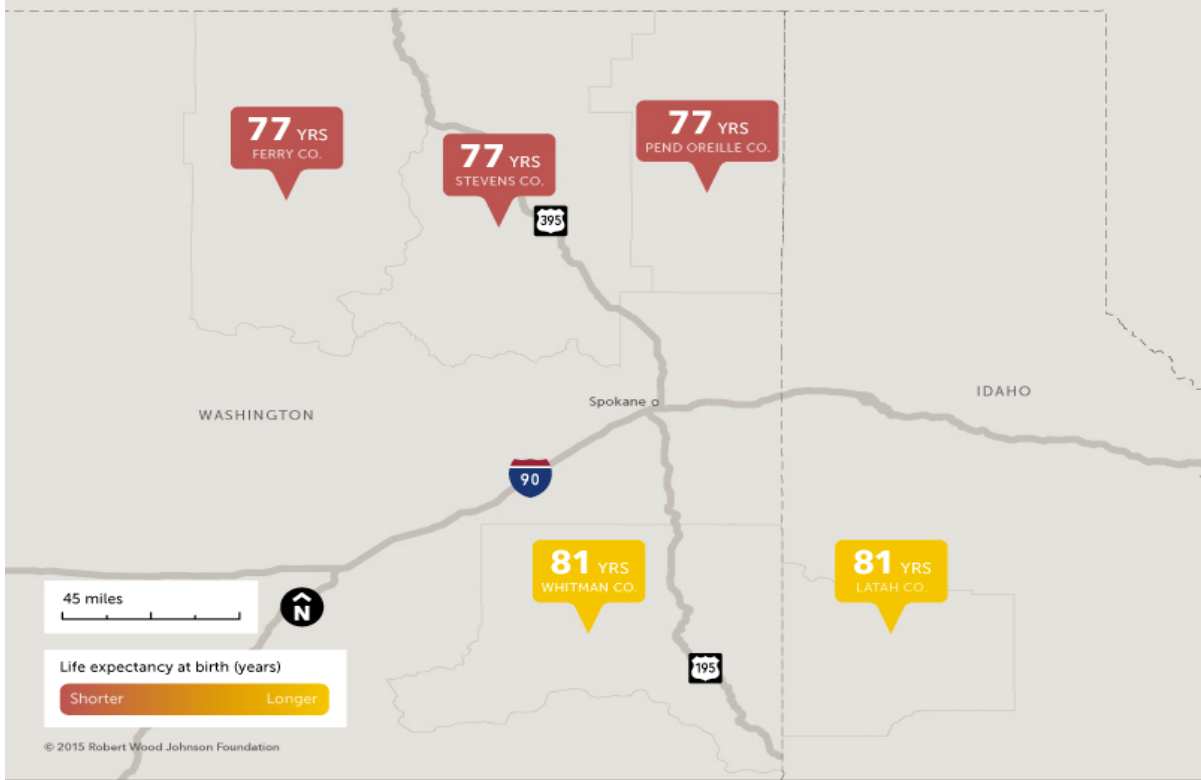
Washington State
& Idaho

INLAND NORTHWEST

Life Expectancy Along the I-90 Corridor

Follow the discussion

#CloseHealthGaps





HEALTH DISPARITIES

Similar all over the
nation.

Life expectancy along
Route 82 decreases by 7
years within an hour's
drive.

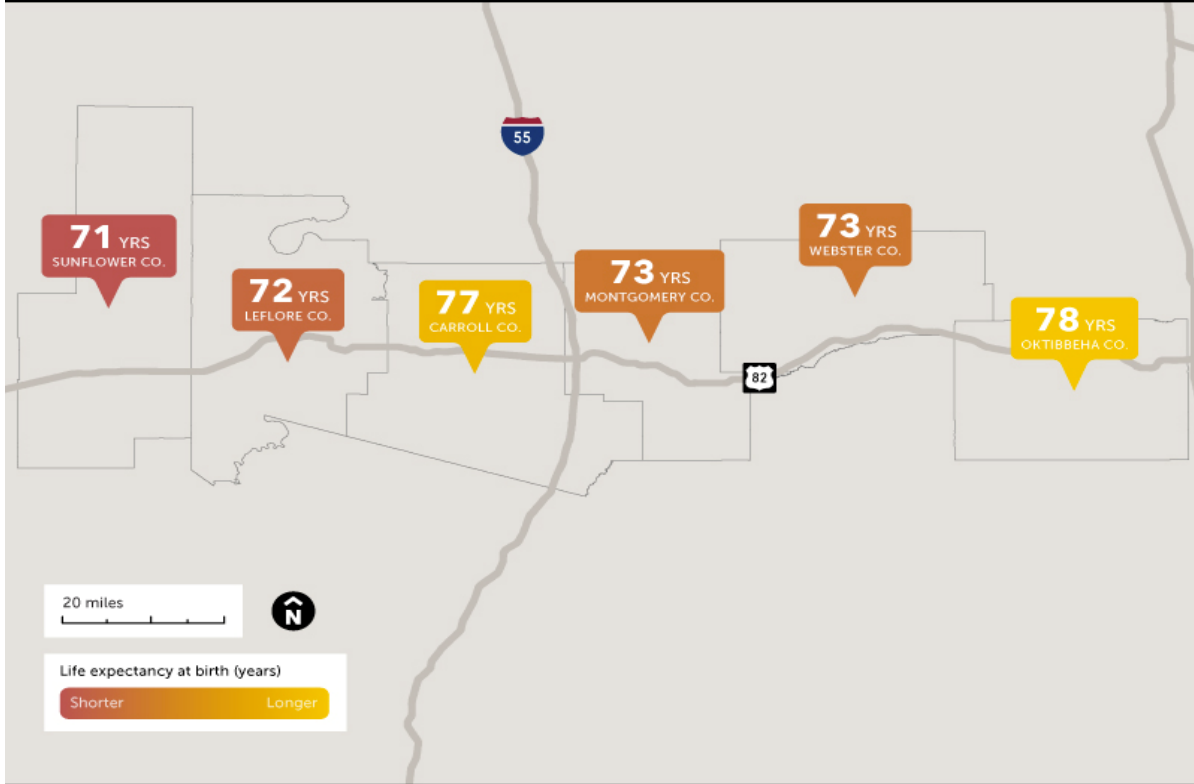
Northern
Mississippi

MISSISSIPPI

Short Distances to Large Gaps in Health

Follow the discussion

#CloseHealthGaps





COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS



What is Community Development?

The background features a sunburst pattern of orange rays emanating from the right side. At the bottom, there is a horizontal bar composed of several colored segments: blue, orange, yellow, dark blue, light blue, purple, red, and dark blue.



COMMUNITY DEVELOPMENT: NOT URBAN RENEWAL

Pruitt-Igoe, St. Louis, MO

1956 to 1972

Architect: Minoru Yamasaki





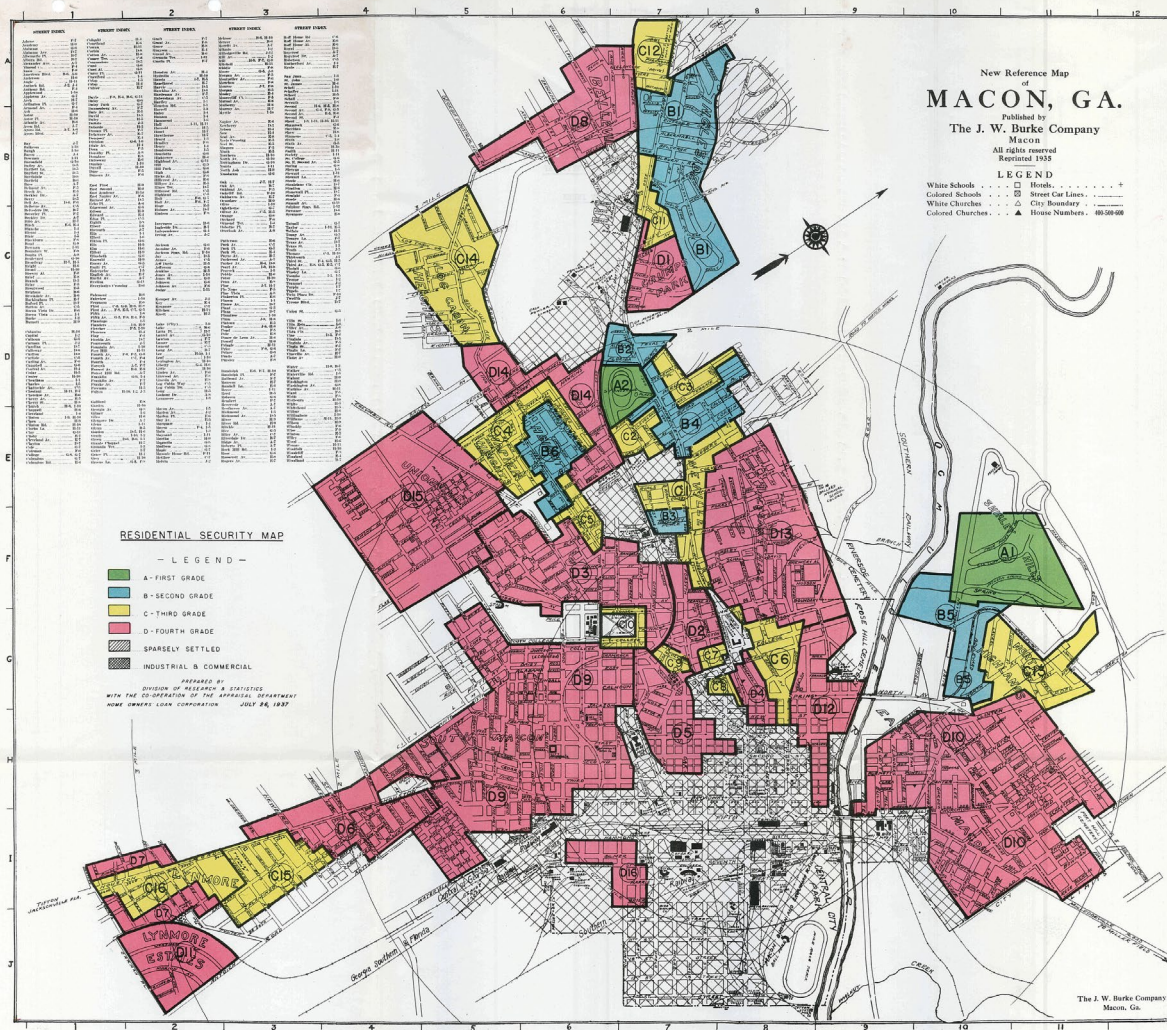
COMMUNITY DEVELOPMENT

Mission-driven sector founded during the 1960-70s War On Poverty and Civil Rights Movement

Community Reinvestment Act (CRA)

Federal anti-redlining regulations passed in 1977

Redlining map of Macon, GA, 1937





ZIP CODE IMPROVEMENT: HOUSING COORDINATED WITH SERVICES



Omaha, Nebraska
Family housing with downstairs in-law units



Coatesville, PA
Affordable senior housing above a community clinic



ZIP CODE IMPROVEMENT: COMPREHENSIVE YOUTH DEVELOPMENT



KIPP Academy, Washington D.C.
Charter school



Neighborhood Centers Inc, Houston
Childcare, preschool, and family resource center



ZIP CODE IMPROVEMENT RESIDENT-FOCUSED ECONOMIC DEVELOPMENT



Blue Hill Co-op, Blue Hill, Maine
A cooperatively-owned grocery store

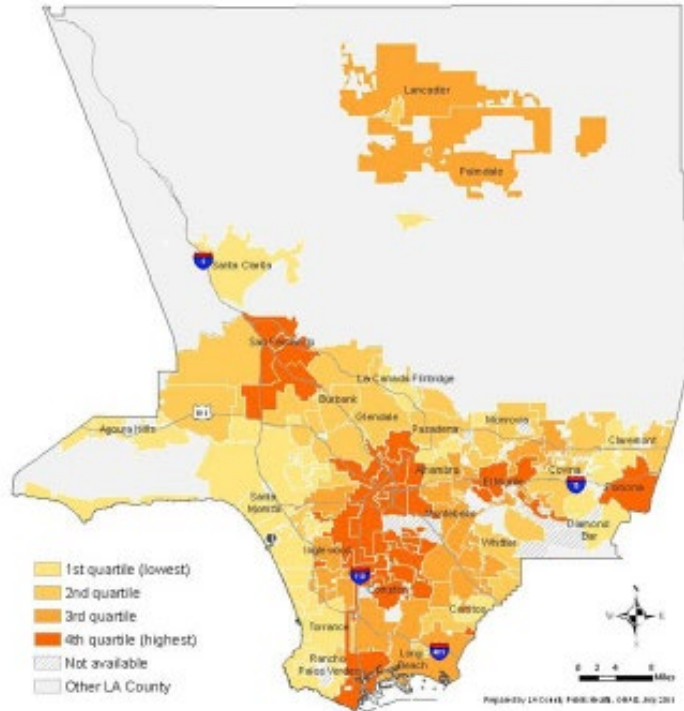


**Thunder Valley CDC, Workforce Development,
Porcupine, SD** Sustainable construction

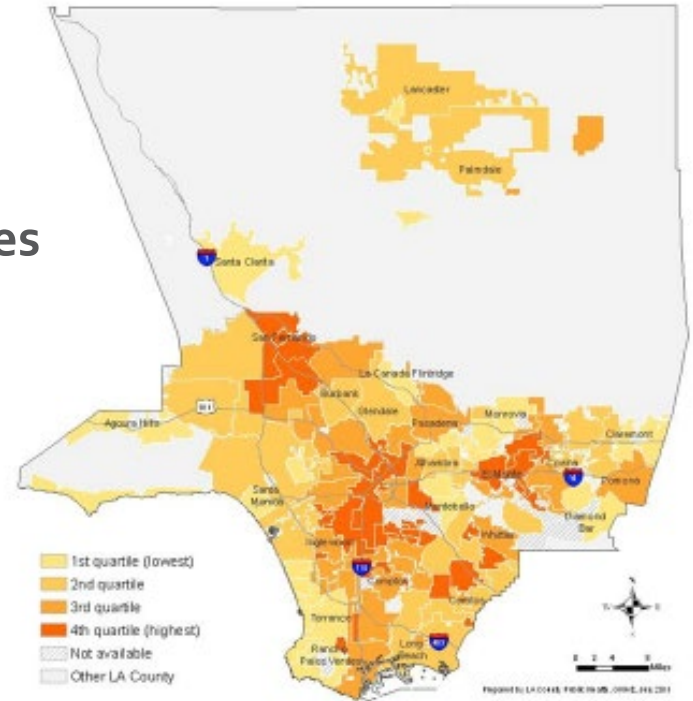


COMMUNITY DEVELOPMENT & HEALTH WORK SIDE-BY-SIDE

Economic hardship by city



Childhood obesity by city



Los Angeles
County

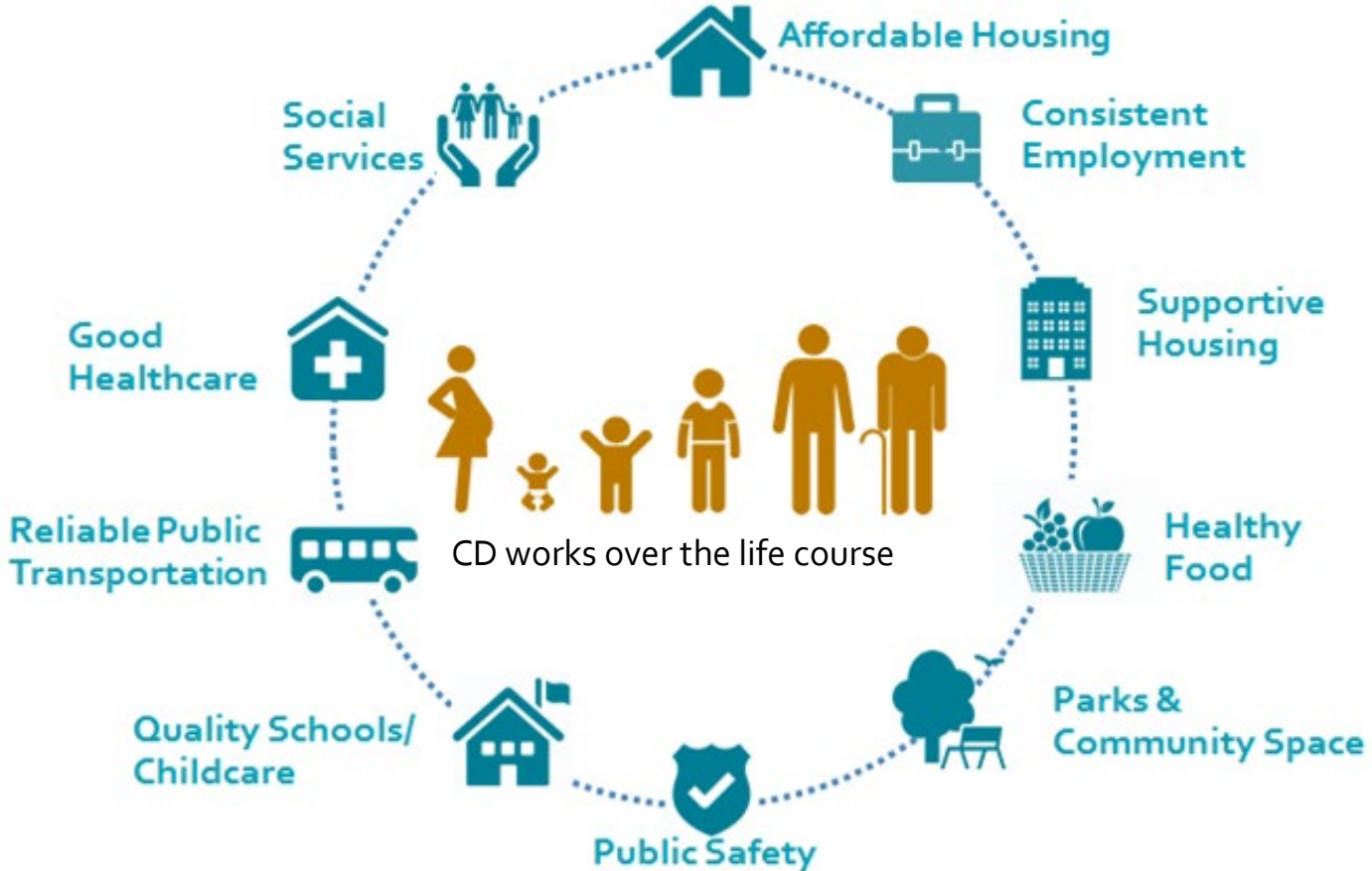


HEALTHCARE NEEDS PARTNERS TO ADDRESS SDOH





COMMUNITY DEVELOPMENT ADDRESSES IMPORTANT SDOH





Community Development: Scale, Scope, & Major Players



HOW MUCH MONEY? AND WHERE DOES IT COME FROM??

Over \$300 BILLION DOLLARS

DIRECTED INTO LOW-INCOME NEIGHBORHOODS *YEARLY*

■ **Federal/state tax credits & grants**

- Low Income Housing Tax Credit (LIHTC)
- New Markets Tax Credit (NMTC)
- Community Development Block Grants (CDBG)
- Healthy Food Financing Initiative (HFFI)

■ **Community Reinvestment Act dollars**

CRA-motivated loans and investments from private, for-profit banks



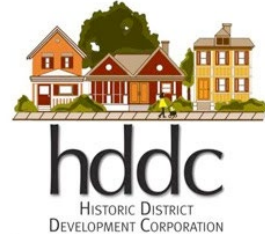
CDFIs

Community Development Financial Institutions



CDCs & Housers

Community Development Corporations



National Church Residences

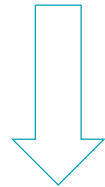
Visit BuildHealthyPlaces.org's **Partner Finder** for leading CDFIs and CDCs in your community



COMMUNITY DEVELOPMENT IS IN THE LEVERAGING BUSINESS

\$15 MILLION RAISED IN CAPITAL CAMPAIGN

\$15 MILLION INVESTED IN AFFORDABLE HOUSING



\$15 MILLION AFFORDABLE HOUSING

\$15 MILLION RAISED IN CAPITAL CAMPAIGN

\$5 MILLION INVESTED IN AFFORDABLE HOUSING

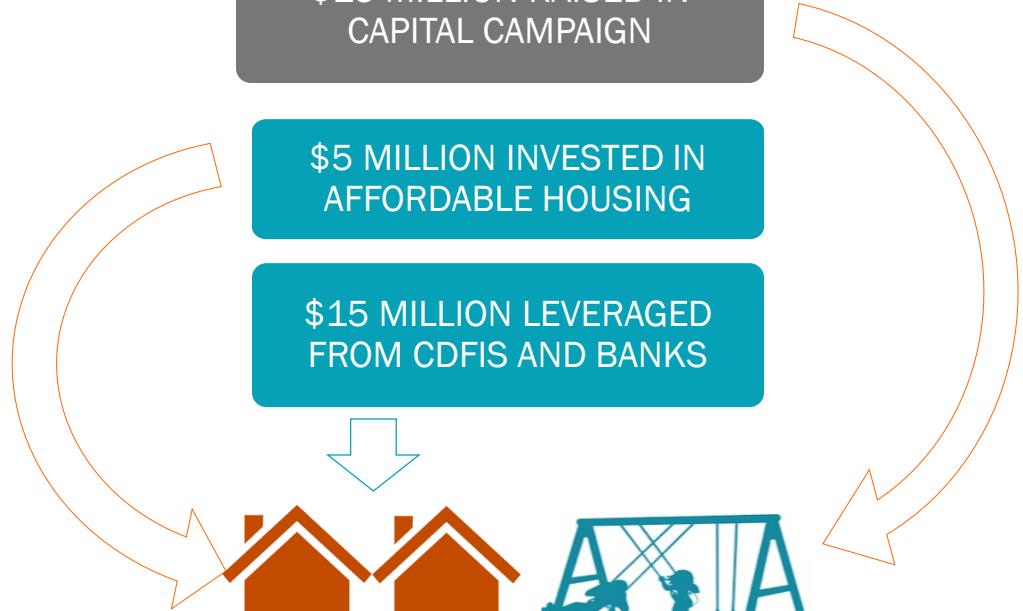
\$15 MILLION LEVERAGED FROM CDFIS AND BANKS



\$20 MILLION AFFORDABLE HOUSING



\$10 MILLION EARLY CHILDHOOD CENTER



Range of Partnership Opportunities between Community Development and Health

Thought Leadership, Advocacy & Clout	Community Benefit / Grants	Provide Programs and Services	Co-location
Data Sharing (CHNA / CHIP)	Loan guarantee / Lines of credit	Direct loans; Investment in loan funds	Land Swap, Donation, or Lease

This builds off of Build Healthy Places Network's report:

Partnerships for Health Equity and Opportunity: A Healthcare Playbook for Community Developers.

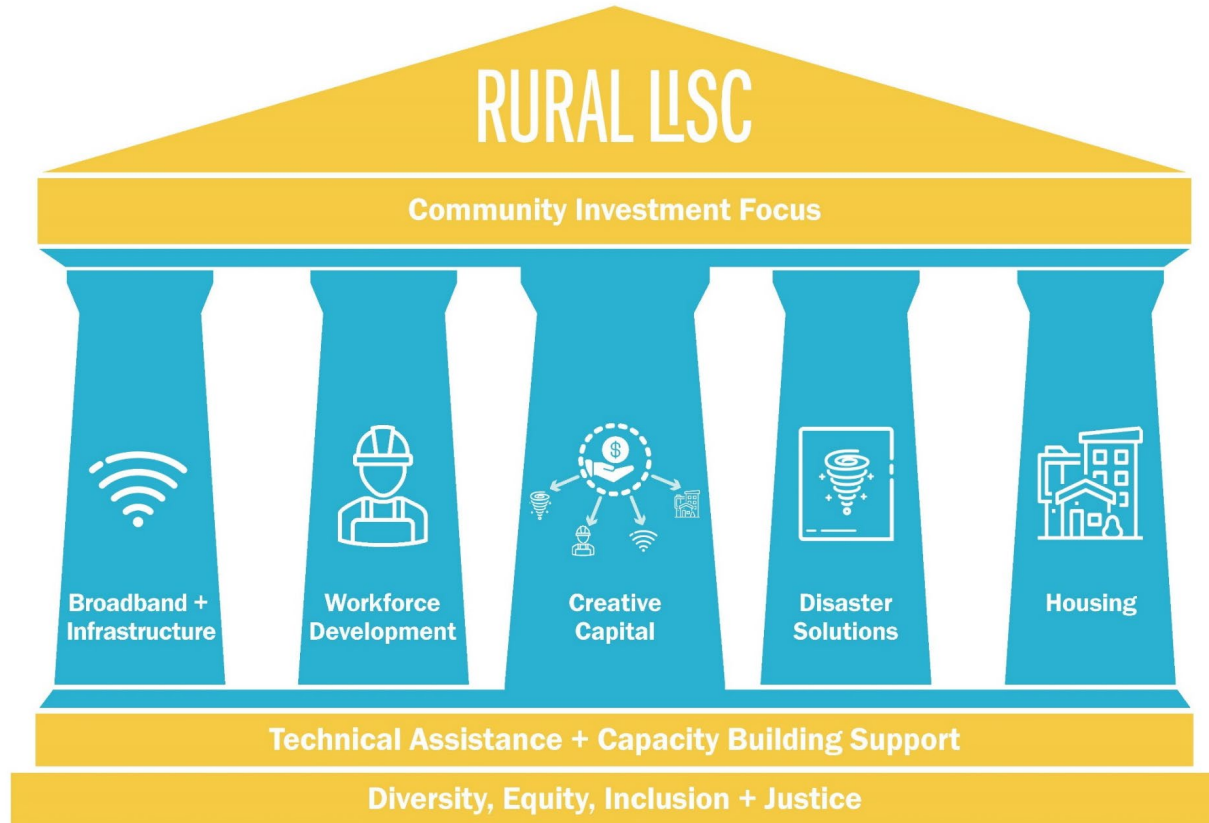
RURAL LISC

We Believe in Rural America



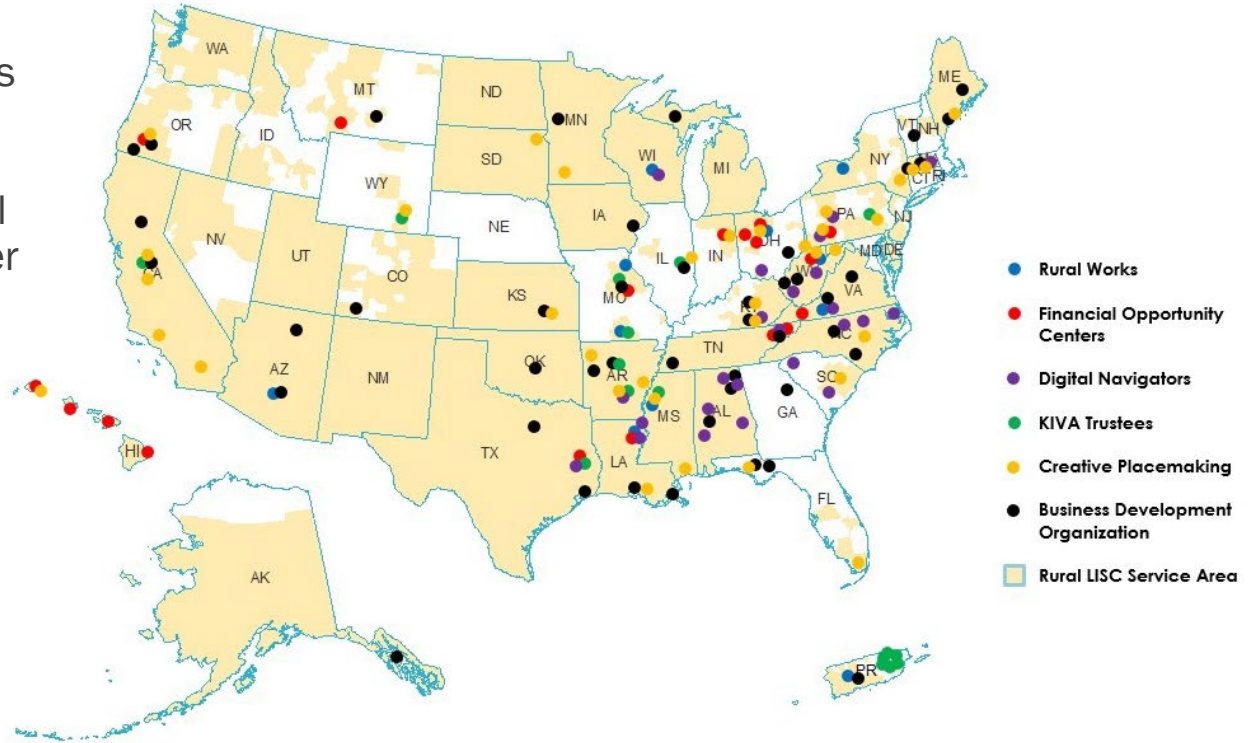
Caitlin Cain, LISC VP & Director, Rural LISC

Rural LISC strives to identify priorities and opportunities to **meet local needs** through integrated strategies and programs focused on **creative capital, broadband and infrastructure, housing, workforce development, and disaster supports.**



Rural LISC:

- Partners with grassroots orgzs located in rural communities
- Connects partners to national opportunities and to each other
- Leverages and aggregates resources
- Amplifies the rural community voice



***140+ local partners across 49 states and Puerto Rico**

About

\$24 Billion Invested; 2020
= \$2B+ Investment

\$69 Billion Leveraged

Since 1979, LISC has worked with residents & partners to bridge the racial wealth gap and create resilient communities of choice and opportunity.

3 National Affiliates

National Equity Fund

www.nefinc.org

New Markets Support Company

www.newmarkets.org

LISC Strategic Investments

www.liscstrategicinvestments.org

436,320 Homes

Affordable homes
built and/or
preserved

74.4 Million Sq. Ft.

of community, retail
and commercial space
developed

\$1.8 Billion

in program activity

- \$333M in lending
- \$55M in grant making

AA- S&P Rated CDFI

- LISC issued \$100 million in general obligation bonds in 2017

2021 Rural LISC Investment by Entity

Entity	Total Investment	Grants	Loans	Equity	Units	Square Feet	Total Development Cost
RuralLISC*	\$24,407,378	\$15,659,172	\$8,748,206		1,474	636,560sf	\$201,644,936
Immito	\$3,553,500		\$3,553,500				
NEF	\$123,568,481			\$123,568,481	1,100		\$268,960.024
NMSC	\$15,360,000		\$15,360,000			225,265sf	\$118,412,371
Total	\$166,889,359	\$15,659,172	\$27,661,706	\$123,568,481	2,574	861,825sf	\$589,017,331

