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The Board Chair and the CEO: Moving Beyond Peaceful Coexistence

Richard Evnen

Kimberly A. Russel

Objectives

- To describe the importance of the CEO and board chair relationship as the basis for an effective governing board.
- To explore the key elements of a successful CEO and board chair partnership within the context of the rural environment.
- To discuss emerging trends in board chair selection and development.

The Pandemic & The Board Chair



The Governance Institute Research Highlights

- Board chair role complexity has increased.
- Board chairs and CEOs are communicating more frequently.
- A board chair-CEO partnership can become a competitive advantage.
- Serving as thought partners is the most important relationship element.
- With intention, risks can be mitigated.



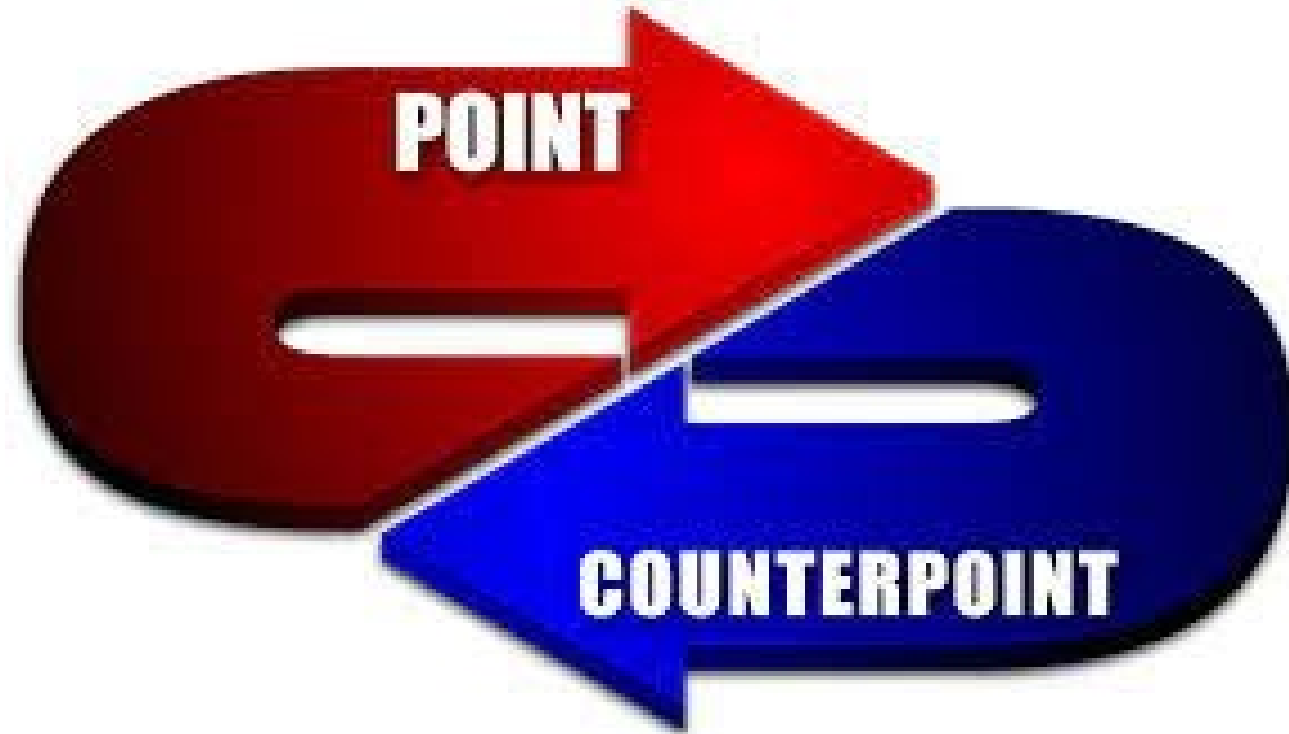
Moving Beyond Peaceful Coexistence

“A thought partner challenges your thinking, causes you to modify or change your paradigms, assumptions or actions and has information or a way of thinking that provokes you to innovate or otherwise leads to value creation in your business, career or life.”

- Forbes



From the Frontlines of Governance...



Questions & Discussion

Richard Evnen

revnen@me.com

Kimberly A. Russel – Russel Advisors

russelmha@yahoo.com

*Thank
you*

Additional Resources

- “The Role of the Board Chairperson, 3rd Edition,” The Governance Institute, September 2016.
- Kimberly A. Russel, “The Board Chair-CEO Partnership,” The Governance Institute, 2022.
- Pamela R. Knecht, Kimberly McNally and Mary Totten, “Coaching: A Critical Tool for Board Chair Development,” American Hospital Association, TrusteeInsights, January 2019.
- James E. Orlikoff and Mary K. Totten, “New Approaches to Board Chair Effectiveness,” American Hospital Association, Trustee Workbook, January 2010.

Additional Resources (Continued)

- Stanislev Shekshnia, “How to be a Good Board Chair,” Harvard Business Review, March-April 2018.
- “Five Questions Every CEO and Board Chair Should Address – Together,” boardwalkconsulting.com, December 15, 2018.
- Barbara Stanny, “A Fascinating New Concept: How ‘Thought Partners’ Add Value to Your Business,” Forbes, June 19, 2012.