

Learning Objectives

Upon completion of this activity learners will be able to:

- Identify at least three actionable strategies to strengthen workforce recruitment, retention and well-being in rural hospitals and health systems.
- Describe at least two care delivery redesign approaches used in rural settings to improve access, coordination and patient outcomes.
- Evaluate at least two financial and operational strategies that support rural hospital sustainability, including approaches to service stabilization and performance improvement.
- Identify at least two governance practices that strengthen board effectiveness and board–executive alignment.
- Apply at least two practical considerations for adopting or scaling technology-enabled solutions in rural settings (for example, AI-enabled workflows, virtual care, cybersecurity readiness or service-based IT models) to inform an implementation decision.

Target Audience

This conference is intended for Chief Executive Officers, Chief Operating Officers, Chief Financial Officers, Chief Medical Officers, Chief Nurse Officers, Chief Innovation Officers and other C-suite leaders, as well as Vice Presidents, Physician Leaders, Advanced Practice Professionals, Directors and Managers overseeing patient care, strategy, innovation, digital transformation, finance, workforce and policy.

Accreditation & Credit Designation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Academy for Continued Healthcare Learning (ACHL) and the American Hospital Association (AHA). ACHL is accredited by the ACCME to provide continuing medical education for physicians.

The Academy for Continued Healthcare Learning designates this live activity for a maximum of 40 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician assistants, nurse practitioners, and nurses may participate in this educational activity and earn a certificate of completion as AAPA, AANP, and ANCC accept *AMA PRA Category 1 Credits™* through their reciprocity agreements.

To Receive Credit

To receive credit, learners are required to participate in one or more CME-designated sessions and complete an evaluation sent via email following the meeting. Once the survey is completed a certificate will be immediately available. There is no fee for the generation of the certificate. Inquiries may be directed to ACHL at (877) 444-8435, ext. 160.

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